



OKLAHOMA CITY COMMUNITY FOUNDATION

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OCCF.ORG

Call for Proposals OKCGetsFit Grant Opportunity

Wellness is a state of mind and a state of being. It is far more than the absence of disease. Imagine residents of Central Oklahoma living vibrant active lifestyles, using the parks, trails, and public spaces to gather year-round for fun, physical activities. This is the goal of the OKCGetsFit program of the Oklahoma City Community Foundation (OCCF).

OCCF is seeking applications for projects that will inspire residents of the Metro Oklahoma City area to engage in fun and sustainable physical activities that will contribute to a healthy lifestyle. Feedback from the community indicates that while many individuals are naturally attracted to sports and fitness, others may need different types of motivation or interesting reasons to become physically active. Activities that are unique, nontraditional, or linked to other interests or causes may be the key to inspiring active engagement among those who are not physically active in their daily lives. Social connectedness has also been shown to be highly effective in encouraging people to engage in healthy lifestyles.

The OKCGetsFit grant opportunity is designed to bring forward ideas for projects which will provide a lasting impact by engaging community members in using parks, trails, and public spaces. Successful projects will include other organizations and partners to promote and encourage organizations and residents to use the KeepMovingOKC.org community calendar to connect to these physical activity opportunities.

The Oklahoma City Community Foundation will consider grants of up to \$5,000 for projects with a limited reach and impact, and grants of up to \$100,000 over two years (or \$50,000 per year) for programs with a greater reach and impact, to support OKCGetsFit. Funded projects may take place over two years; implementation should begin no later than summer 2022.

We are seeking projects with the following characteristics:

- Ideas that motivate and activate individuals for now and into the future.
- Use and promote the use of KeepMovingOKC.org, and leverage parks, trails and public spaces or other venues for fun physical activities.
- Collaboration among organizations with different capacities or different audiences.
- Projects that impact a significant population who need encouragement to become physically active.
- Projects should include a range of residents in the community, be open and not restricted by residency or membership.
- A plan for sustainability or continuation after the grant funds are expended.
- Support from others: in-kind, organizational or financial.

Additional Criteria

- Grants may be awarded to support the expansion of existing programs to populations that are not physically active.
- Investment in equipment, may be allowed, but should not be a primary expense.
- Grants will not be awarded for capital campaigns or fundraising events, or to support existing programs without a significant expansion component to include population groups that are not physically active.

Service Area

Activities and events must take place within the Metro Area cities or municipalities of: Arcadia, Bethany, Choctaw, Del City, Edmond, El Reno, Forest Park, Harrah, Jones, Lake Aluma, Luther, Midwest City, Moore, Mustang, Nichols Hills, Nicoma Park, Norman, Oklahoma City, Piedmont, Smith Village, Spencer, The Village, Valley Brook, Warr Acres, Wheatland, Woodland Park, or Yukon.

Who is eligible to apply?

- 501(c)(3) nonprofit organizations serving central Oklahoma.
- Nonexempt organizations with ideas for projects that qualify for the use of charitable dollars. For example, community groups, schools, local government agencies, or state or city connected agencies may apply as long as the funding request is for programs for the public, located in central Oklahoma.
- Organizations must have a governing board located in central Oklahoma.

Grant Review and Award Timeline:

Thu. Dec. 9, 2021	Information Meeting, 2:00 p.m. at OCCF (in person and virtual)
Mon. Jan. 10, 2022	Letters of Interest Due 5:00 p.m.
Fri. Jan. 14, 2022	Application Deadline
February 2022	Announcement of Community Grant Awardees

How to Apply

Step 1 - Letter of Interest: No later than 5:00 pm, Monday, January 10, 2022, email the following information to OKCGetsFit@occf.org:

- Your name, your organization's name, and contact information.
- Briefly describe the project. To ensure the proposed program is within the scope of the grant initiative, please review the eligibility parameters listed above.
- List the organizations/agencies that will partner on the project and their role.
- Briefly describe the target population and how it was selected. How many people will be directly impacted by the project?
- What is the timing of the project?
- Where will the project take place?
- What is the total budget amount for the project? How much are you requesting from OCCF?

Step 2 - *If approved, you will receive an email including an access code and web address to access the online application.*

Questions & Clarifications

Please submit any questions or a need for clarification on any aspect of the application requirements to OKCGetsFit@occf.org. Replies will be provided in a timely manner during the work week (not including any holidays). Questions will not be answered after the deadline.