# Oklahoma City Community Foundation Investment Management Strategy

Since our founding in 1969, the Oklahoma City Community Foundation has been central Oklahoma's leading advocate for building endowment funds through both support from donors and sound investment and distribution strategies.

Our investment policy has four major objectives:

- Capital preservation
- Inflation protection
- Continuing source of annual distribution for charitable purposes
- Investment return in the top third of professionally managed funds

#### **Low Administrative Expenses & Investment Costs**

Our investment strategy utilizes active managers, exchange-traded funds and index funds to add value while keeping the cost low. The low cost and efficient operation of our investment management program benefits all endowment funds, large and small. Historically, our investment fees are less than 35 basis points (35/100 of 1 percent) compared to more than 100 basis points charged for the average mutual fund or active equity fund manager that requires a large minimum account.

#### **Investment Policy & Investment Committee's Role**

Our investment policy is specifically designed for an endowment fund to provide annual distributions for charitable purposes in perpetuity. Our policy's objectives are to allow the fund to generate distributions, grow to accommodate inflation and continue to exist in the future.

Responsibility for investment policy and manager selection rests with our investment committee, which includes Trustees, former Trustees and community

leaders with strong investment expertise. The investment committee for Fiscal Year 2019 is chaired by Mike Collison and includes Steven C. Agee, Martha Burger, Steven C. Davis, Mo Grotjohn, Kirkland Hall, Edward Krei, Bond Payne and Laura Ratliff. J. Edward Barth, Paul Dudman, James H. Holloman Jr. and Christian K. Keesee serve as ex officio members.

Our investment committee hires investment managers for each particular investment style. We use three active managers; two for equities and one for fixed income investments.

The investment committee, along with investment counsel, United Capital Financial Advisors, LLC, determines asset allocation between equities and fixed income and remains disciplined in emphasizing diversification of assets, quality investments and a long-term perspective.

### **Spending Policy**

Our prudent spending policy is designed to allow funds to capitalize on good investment years, as well as protect the value of the fund in low or negative return markets. The majority of permanent endowment funds we administer receive annual distributions of 5 percent of the fund's average market value for the previous 12 quarters as of March 31. The remaining investment return adds value to the corpus of the fund, protecting from inflation and creating a more predictable and stable annual distribution.

For more information on investment and spending policies, please contact Rhonda Godwin, director of administration and investment operations, at 405/606-2916 or visit occf.org/investmentmanagement.



## **Investment Performance Pooled Investments**

	Quarter Ended Sept. 30, 2018	Fiscal Year to Date Sept. 30, 2018	Calendar Year to Date Sept. 30, 2018	Three Years Ended Sept. 30, 2018	Five Years Ended Sept. 30, 2018	10 Years Ended June 30, 2018
EQUITIES						
Oklahoma City Community Foundation	6.38%	6.38%	8.71%	16.05%	11.78%	10.92%
S&P 500	7.71%	7.71%	10.56%	17.31%	13.95%	11.97%
Russell 3000	7.12%	7.12%	10.57%	17.07%	13.46%	12.01%
MSCI ACWI	4.40%	4.40%	4.26%	14.02%	9.25%	8.77%
FIXED INCOME						
Oklahoma City Community Foundation	0.20%	0.20%	-1.08%	0.82%	1.45%	3.18%
Bloomberg Barclays U.S. Aggregate	0.02%	0.02%	-1.60%	1.31%	2.16%	3.77%
ALTERNATIVES	2.76%	2.76%	2.54%			
TOTAL RETURN						
Oklahoma City Community Foundation	3.96%	3.96%	4.89%	9.81%	7.60%	7.95%
50% Russell3000/15% ACWI Ex US/						
35% Barclays Capital G/C Int (Note A)	3.65%	3.65%	4.20%	10.42%	8.13%	8.38%
65% S&P500/35% Barclays Capital						
G/C Int (Note B)	4.98%	4.98%	6.25%	11.58%	9.81%	9.30%

**NOTE A:** Our total return benchmark is 50% Russell 3000 15% ACWi ex US and 35% Barclays Capital G/C Int.

**NOTE B:** This is the total return benchmark reported prior to 2012 when it was updated to the benchmark in Note A — this benchmark composite is 65% S&P 500 Index and 35% Barclays Capital B/C Int.

For more information, visit occf.org/investmentmanagement.