



**OKLAHOMA CITY
COMMUNITY FOUNDATION**

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OCCF.ORG

**Call for Proposals
OKC Gets Fit Grant Opportunity**

Imagine residents of Central Oklahoma living vibrant active lifestyles, using the parks, trails, and public spaces to gather year-round for fun, physical activities. This is the goal of the OKC Gets Fit program of the Oklahoma City Community Foundation (OCCF).

OCCF is seeking applications for projects that will inspire residents of the Metro Oklahoma City area to engage in fun and physical activities that will contribute to a healthy lifestyle. Feedback from the community indicates that while many individuals are naturally attracted to sports and fitness, others may need different types of motivation or interesting reasons to become physically active. Activities that are unique, nontraditional, or linked to other interests or causes may be the key to inspiring active engagement among those who are not physically active in their daily lives. Social connectedness has also been shown to be highly effective in encouraging people to engage in healthy lifestyles.

The OKC Gets Fit grant opportunity is designed to bring forward ideas for projects which will provide a lasting impact by engaging community members in using parks, trails, and public spaces. Successful projects will include other organizations and partners to promote and encourage organizations.

The Oklahoma City Community Foundation will consider grants of up to \$5,000 for projects with a limited reach and impact and grants of up to \$50,000 for programs with a greater reach and impact to support OKC Gets Fit. Implementation should begin by the summer of 2023.

We are seeking projects with the following characteristics:

- Ideas that motivate and activate individuals for now and into the future.
- Leverage parks, trails and public spaces or other venues for fun physical activities.
- Collaboration among organizations with different capacities or different audiences.
- Projects that impact a significant population who need encouragement to become physically active.
- Projects should include a range of residents in the community, be open and not restricted by residency or membership.
- A plan for sustainability or continuation after the grant funds are expended.
- Support from others: in-kind, organizational or financial.

Additional Criteria

- Grants may be awarded to support the expansion of existing programs to populations that are not physically active.
- Investment in equipment may be allowed but should not be a primary expense.

- Grants will not be awarded for capital campaigns or fundraising events or to support existing programs without a significant expansion component to include population groups that are not physically active.

Service Area

Activities and events must take place within the Metro Area cities or municipalities of: Arcadia, Bethany, Choctaw, Del City, Edmond, El Reno, Forest Park, Harrah, Jones, Lake Aluma, Luther, Midwest City, Moore, Mustang, Nichols Hills, Nicoma Park, Norman, Oklahoma City, Piedmont, Smith Village, Spencer, The Village, Valley Brook, Warr Acres, Wheatland, Woodland Park, or Yukon.

Who is eligible to apply?

- 501(c)(3) nonprofit organizations serving central Oklahoma.
- Nonexempt organizations with ideas for projects that qualify for the use of charitable dollars. For example, community groups, schools, local government agencies, or state or city-connected agencies may apply as long as the funding request is for programs for the public, located in central Oklahoma.
- Organizations must have a governing board located in central Oklahoma.

Grant Review and Award Timeline:

Thursday, February 2, 2023	Information Meeting, 3:00 p.m. at OCCF
Friday, February 24, 2023	Letters of Interest Due 5:00 p.m.
Friday, March 3, 2023	Application Deadline at 5:00 p.m.
Thursday, May 11, 2023	Announcement of Community Grant Awardees

How to Apply

Step 1 - Letter of Interest: No later than 5:00 p.m., Friday, February 24, 2023, email the following information to L.gross@occf.org:

- Your name, your organization's name, and contact information.
- Briefly describe the project. To ensure the proposed program is within the scope of the grant initiative, please review the eligibility parameters listed above.
- Briefly describe the target population and how it was selected.
- How much are you requesting from OCCF?

Step 2 - *If approved to apply, you will receive an email including an access code and web address to access the online application.*

Questions & Clarifications

Please submit any questions or a need for clarification on any aspect of the application requirements to **OKCGetsFit@occf.org**. Replies will be provided in a timely manner during the work week (not including any holidays). Questions will not be answered after the deadline.