

Charitable Organization Endowment Program

- Flexible Giving Options
- Long-term Sustainability
- Professional Expertise
- Network of Donors

The Oklahoma City Community Foundation offers endowment-building solutions for charitable organizations. We help nonprofits build permanent, charitable endowments to ensure their programs and services can continue to benefit the community for years to come.

About the program:

With permanent funds for more than 360 charities that serve our community, our Charitable Organization Endowment Program is the largest of its kind in the nation. We handle all investment management and administrative responsibilities, and offer planned giving and endowment-building programs to grow your fund.

Who can participate?

Any 501(c)(3) public charity serving Oklahoma can apply to participate in the program.

How does an endowment fund work?

- Nonprofit organization and/or donor(s) establish the fund with a minimum of \$40,000.
- Oklahoma City Community Foundation invests the fund with our general pool.
- Fund grows through investment performance and donor gifts.
- Annual distributions are made back to the nonprofit. Distributions are equal to 5 percent of the fund's average market value for the previous 12 quarters.



OKLAHOMA CITY COMMUNITY FOUNDATION

Your Connection for Good

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Benefits of a Charitable Organization Endowment

- **Flexible Giving Options:** We make giving easy and effective, accepting a wide variety of gifts from multiple donors to build permanent support for your organization.
- **Long-term Sustainability:** Your nonprofit can rely on a stable and predictable source of income from the fund's annual cash distribution.
- **Professional Expertise:** Our professional staff is available to help grow your endowment through planned giving services, development resources and technical assistance.
- **Network of Donors:** We can help you reach a network of donors and professional advisors through promotion and awareness of the endowment program.

Services for Charitable Organization Endowments

Fund Management and Administration

- We process all charitable gifts to the fund, mail gift acknowledgements to donors and provide your organization with an annual fund report of gifts, distributions and investment performance.
- 24-hour, online access to your fund balance, gifts, distribution history and quarterly investment performance is available at occf.org/DonorCentral.
- Donors may contribute a variety of gifts to your endowment fund including real estate, retirement plan assets, business-related assets, tangible property, oil and gas interests, royalty interest and stocks, bonds or mutual funds.

Planned Giving Services

- A gift made through a will or trust is the simplest way for donors to leave a substantial gift. Our professional staff can work with you to expand your charitable giving options and meet with your donors to help facilitate various types of planned gifts offering maximum tax benefits.
- Free planned giving tools for your donors can be provided directly through your nonprofit's website by linking to OCCFLegacy.org.

Training, Networking and Promotion

- Participate in free workshops on planned giving, endowment-building, GiveSmartOKC and more, while connecting with a network of nonprofit professionals to share experiences and learn best practices. Learn more at occf.org/COEtraining.

- Reach a larger audience through promotion in our publications and website, including our online directory of charitable organizations at occf.org/CentralOklahomaCharities.
- Apply to have a giving card printed to promote gifts to your organization's endowment. The giving cards can easily be distributed to your donors and returned in a business-reply envelope with a contribution to your fund.

GiveSmartOKC.org: Tell your nonprofit's story by completing an online profile on GiveSmartOKC.org. Free for nonprofits to join and free for the public to use, GiveSmartOKC features in-depth and comparable data on more than 270 local charities, helping donors find and learn more about charities that fit their interests. Powered by GuideStar USA, GiveSmartOKC also transfers data to the national nonprofit search engine and its network of philanthropic partners.

Kirkpatrick Family Fund Endowment Matching Grant Program: In 1979, founder of the Oklahoma City Community Foundation, John Kirkpatrick, offered the first of several challenge matches to help charitable organizations grow their endowment funds. This tradition continues today through the Kirkpatrick Family Fund's Endowment Matching Grant Program for organizations establishing a new fund or working to build an existing endowment at the Oklahoma City Community Foundation. To learn if you qualify for a match and how to apply, visit KirkpatrickFamilyFund.org or contact 405/767-3702.

Find all of these resources and more at occf.org/toolkit.

Investing for Impact

In managing permanent endowments for the benefit of the community, the Oklahoma City Community Foundation follows investment practices designed to enhance long-term growth while also providing sustainable, annual distributions to charity in perpetuity.

Investment Policy Objectives

- Preserve capital
- Protect distribution amounts from inflation with limited risk
- Ensure annual distributions continue in perpetuity
- Generate investment returns in the top third of professionally managed funds

How are charitable organization endowments invested?

- All charitable organization endowments are pooled together with other Oklahoma City Community Foundation funds, so that funds of all sizes benefit from investment performance.
- Funds are invested by both active managers and index funds to add value while keeping the cost low. Historically, our investment fees are less than 35 basis points (35/100 of 1 percent), which is much less than the typical fee for managed funds or mutual funds.

- Allocation decisions, investment portfolios and performance are reviewed quarterly by our Investment Committee and Investment Counsel, United Capital Financial Advisors, LLC.

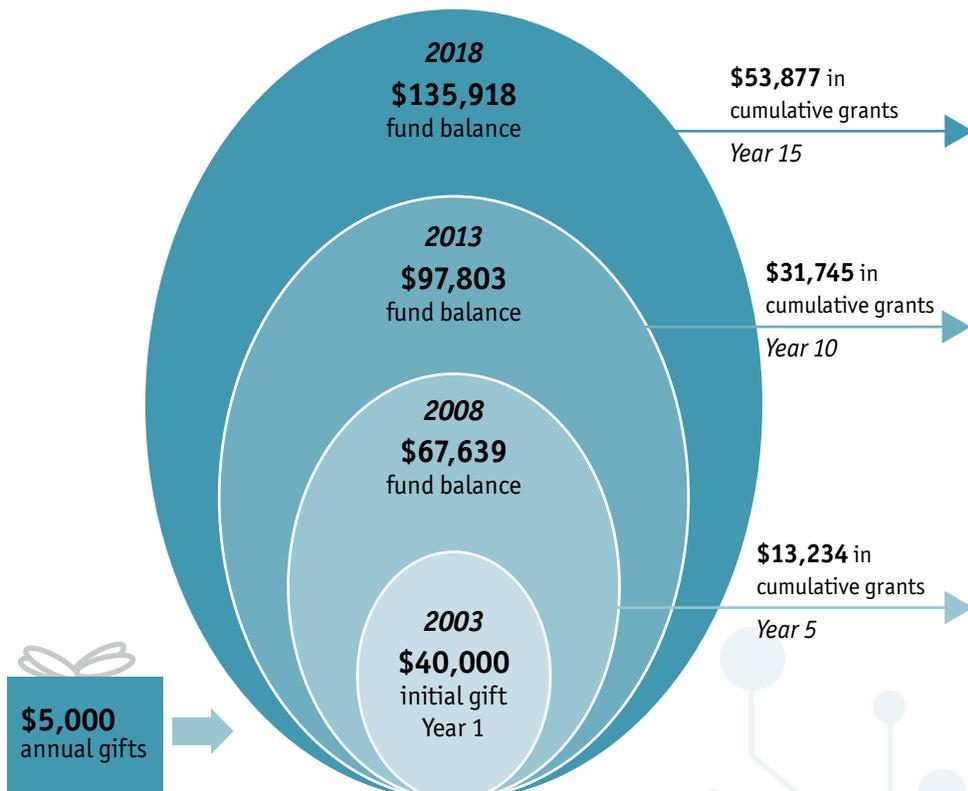
How are charitable organization endowment funds distributed?

- Our spending policy is designed to allow funds to capitalize on good investment years, as well as protect the value of the fund during low or negative return markets.
- Annually, 5 percent of the fund's average market value for the previous 12 quarters as of March 31 is distributed back to the charitable organization. The remaining investment return is added to the corpus of the fund.
- Nonprofits may elect to reinvest annual distributions back into the fund to grow the endowment.

Find recent investment performance at occf.org/investmentmanagement.

Oklahoma City Community Foundation General Pool 10-year Investment Performance

Fiscal Year	Rate of Return
June 30, 2018	7.80%
June 30, 2017	11.08%
June 30, 2016	1.34%
June 30, 2015	4.20%
June 30, 2014	14.56%
June 30, 2013	11.24%
June 30, 2012	2.31%
June 30, 2011	21.57%
June 30, 2010	12.99%
June 30, 2009	-14.61%
10 years compounded	6.78%



Based on past investment performance of the Oklahoma City Community Foundation's pooled investments, a charitable organization endowment established in 2003 with \$40,000 plus annual gifts of \$5,000 to the fund, would have distributed \$53,877 back to the organization over the 15-year period. As of June 30, 2018, the fund would have a market value of \$135,918 after fees and distributions.

Giving to a Charitable Organization Endowment

We work closely with charitable organizations throughout the community to help donors support endowments in a number of ways. While outright gifts to charity provide a one-time benefit, gifts to permanent endowments provide lasting support. The following types of gifts can be made to your endowment.

Gifts of Cash

- Cash, check, money order or a cashier's check. Mail contributions including the fund name to:
Oklahoma City Community Foundation
P.O. Box 1146
Oklahoma City, OK 73101-1146
- Online gifts using a credit card at donate.occf.org. Specify the fund name in the online giving form.
- To wire cash, please contact us at 405/235-5603.

Gifts of Other Assets

We facilitate a variety of gifts to benefit endowment funds that charities may not be able to accept directly. By making an endowment gift of the following assets, donors can potentially avoid capital gains tax and receive a charitable income tax deduction while providing long-term support for their favorite charity.

- **Real estate** including homes, acreages or business properties.
- **Appreciated securities** including closely-held stock, bonds and mutual funds.
- **Oil and gas royalty interests.**
- **Life insurance** policies.
- **Retirement assets: The IRA Charitable Rollover** allows individuals age 70 ½ or older to gift up to \$100,000 per year, tax-free, from their Individual Retirement Account to a charitable organization endowment fund, using the gift to meet the annual required minimum distribution.

Planned Giving Options

By working with donors to plan for a gift in their estate, you can help them maximize tax benefits while creating a lasting charitable legacy. Below are a few giving options we can facilitate:

- **Gifts through a will or trust (bequests):** Donors can simply include the following language in their will, *"I give the following assets to the Oklahoma City Community Foundation, EIN 23-7024262, for the benefit of [Name of Charitable Organization Endowment Fund]."*
- **Retirement account or life insurance policy beneficiaries:** Donors may name a charitable organization endowment at the Oklahoma City Community Foundation as one of the beneficiaries.
- **Charitable gift annuities (CGA) or charitable remainder trusts (CRT):** By making these types of gifts, a donor can receive a stream of income for the gift while leaving the remainder to charity.

Give Now, Choose a Charity Later with an Advised Fund

Donors may support charitable organization endowments with a grant from their advised fund. By establishing an advised fund, donors receive an immediate charitable income tax deduction and can decide which charitable causes to support at a later date.

Learn more at occf.org/coegift.

Connect With Us



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