



CHARITABLE ORGANIZATION ENDOWMENT PROGRAM

About the program:

With permanent funds for more than 360 charities that serve our community, our Charitable Organization Endowment Program is the largest of its kind in the nation. These funds provide charities with an annual source of income and offer donors a simple way to make a lasting contribution. In addition to fund administration, we also provide a number of resources to help nonprofit staff and board members grow their endowment funds.

How does an endowment fund work?

Our charitable organization endowment funds are permanent endowments that are invested in our general pool, so all funds — large and small — benefit from our investment performance. Our investment policy is designed to allow the funds to generate annual distributions to the charitable organization in perpetuity, while also growing and preserving the fund value. Each year, 5 percent of the fund's average market value for the previous 12 quarters is distributed back to the charitable organization.

Who can participate?

Any 501(c)(3) public charity serving Oklahoma can apply to participate in the program. Upon approval, an endowment can be established with a minimum \$40,000 gift from the organization itself, from a donor or from a group of donors.

Why an endowment at the Oklahoma City Community Foundation?

Our charitable organization endowment program provides five key benefits to secure long-term sustainability:

Ease of giving. We make giving easy and effective, accepting a wide variety of gifts from multiple donors to build permanent support for your organization.

Sustainability. Charitable organizations can rely on a stable and predictable income stream through the annual cash distribution from the endowment.

Power of endowment. The fund is permanent, ensuring the endowment will support the organization forever. In addition, our long-term investment strategies and efficient management of endowment funds enable the fund to grow over time and provide for future financial needs of the organization.

Professional expertise. Our professional staff is available to help charitable organizations grow their endowment through planned giving services, development resources and technical assistance.

Exposure. Charitable organizations can reach a network of donors and professional advisors through promotion and awareness of the endowment program.

Services and Resources

We offer the following services and resources for all charitable organization endowments at the Oklahoma City Community Foundation:

Fund Management and Administration

We process all charitable gifts to the fund and mail gift acknowledgements to the donors. In addition, we provide organizations with an annual fund report showing all gifts, distributions and investment performance.

Online Reporting

Charitable organizations have 24/7 access to an online fund reporting service at occf.org/DonorCentral that provides endowment fund balances, gift and annual distribution history and quarterly investment performance.

Gift Acceptance

We can facilitate a variety of gifts for the benefit of endowment funds that charitable organizations may not be able to accept directly. We work with nonprofits and their donors to accommodate gifts of cash, credit cards, real estate, retirement plan assets, business-related assets, tangible property, oil and gas interests, royalty interest and stocks, bonds or mutual funds.

Planned Giving Services

A gift made through a will or trust is the simplest way for donors to leave a substantial gift. We provide training to help nonprofit staff better understand the various types of planned giving options and how to market those gifts to their donors. In addition, we offer a free, online planned giving resource at OCCFLegacy.org.

Development, Communications and Training

Through our publications and occf.org website, we promote all of the endowment funds and encourage donor support. Each organization receives a monthly e-newsletter on issues pertinent to nonprofits, as well as invitations to free seminars on planned giving and other current charitable issues.

Central Oklahoma Charities

Participating charitable organizations are featured on our online directory at occf.org/CentralOklahomaCharities. Each directory page includes a brief organizational overview, contact information, a link to the organization's website and an option to make an online gift to the endowment.

The Toolkit

We provide an online toolkit at occf.org/toolkit with free resources to help organizations build and promote their endowment funds.

GiveSmartOKC.org

By connecting charitable organizations with generous donors and funders, GiveSmartOKC.org encourages informed and impactful giving in central Oklahoma. Featuring in-depth and comparable data on more than 270 local charities, GiveSmartOKC allows nonprofits to better tell their story and helps donors find charities that fit their interests. Powered by GuideStar USA, GiveSmartOKC also transfers data to the national nonprofit search engine and its network of philanthropic partners. To learn more, visit GiveSmartOKC.org or contact Ashlee Adams at 405/606-2918 or a.adams@occf.org.



Kirkpatrick Family Fund Endowment Matching Grant Program

In 1979, founder of the Oklahoma City Community Foundation, John Kirkpatrick, offered the first of several challenge matches to help charitable organizations grow their endowment funds. This tradition continues today through the Kirkpatrick Family Fund's Endowment Matching Grant Program for organizations establishing a new fund or working to build an existing endowment at the Oklahoma City Community Foundation. The program is designed to encourage charitable organizations to plan for their future by developing a reliable source of funding and to engage a broad base of contributors from the community. To learn how to apply, visit KirkpatrickFamilyFund.org or contact 405/767-3702.

Contact Us

For more information about our charitable organization endowment program, contact:



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Investing for Impact

Investment Management

In managing permanent endowments for the benefit of the community, the Oklahoma City Community Foundation follows investment practices designed to enhance long-term growth while also providing sustainable, annual distributions to charity in perpetuity.

Our investment policy has four major objectives:

- Preserve capital.
- Protect distribution amounts from inflation.
- Ensure annual distributions continue in perpetuity.
- Generate investment returns in the top third of professionally managed funds.

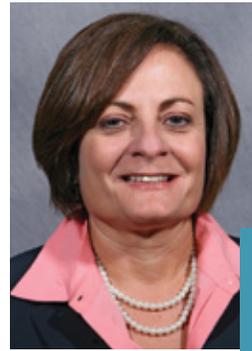
How are our endowments invested?

All endowments are pooled with other Oklahoma City Community Foundation funds and invested by both active managers and index funds to add value while keeping the cost low. Historically, our investment fees are less than 35 basis points (35/100 of 1 percent), which is much less than the typical fee for managed funds or mutual funds. Allocation decisions, investment portfolios and performance are reviewed quarterly by our Investment Committee and Investment Counsel, United Capital Financial Advisors, LLC.

How are our endowment funds distributed?

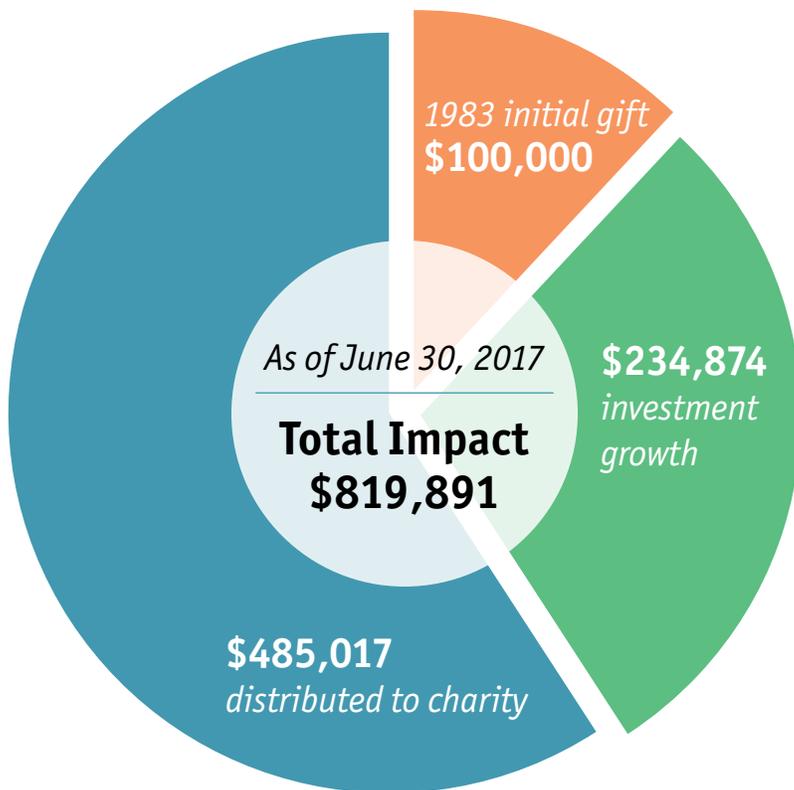
Our spending policy is designed to allow funds to capitalize on good investment years, as well as protect the value of the fund during low or negative return markets. The majority of permanent endowment funds we administer receive annual distributions of 5 percent of the fund's average market value for the previous 12 quarters as of March 31. The remaining investment return adds value to the fund, protecting future distributions from inflation.

Find recent investment performance at occf.org/investmentmanagement.



For more information about investment management, contact:

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Oklahoma City Community Foundation 10-year Investment Performance History

Fiscal Year Ended	General Pool Rate of Return
June 30, 2017	11.08%
June 30, 2016	1.34%
June 30, 2015	4.20%
June 30, 2014	14.56%
June 30, 2013	11.24%
June 30, 2012	2.31%
June 30, 2011	21.57%
June 30, 2010	12.99%
June 30, 2009	-14.61%
June 30, 2008	-3.23%
Ten Years Compounded	5.63%

Based on past investment performance of the Oklahoma City Community Foundation's pooled investments, a \$100,000 gift to a charitable organization endowment in 1983 would have distributed \$485,017 back to the charitable organization over the 34-year period, without any additional gifts. In addition, the fund would have a current market value of \$334,874 thanks to investment returns.

Building Your Endowment: How to Give

We work closely with charitable organizations throughout the community to help donors support endowments in a number of ways. While outright gifts to charity provide a one-time benefit, gifts to permanent endowments provide lasting support.

Giving Now

- **Cash, check, money order or a cashier's check.**

Mail contributions including the fund name to:
Oklahoma City Community Foundation
P.O. Box 1146
Oklahoma City, OK 73101-1146

- **Online gifts using a credit card.**

Visit www.occf.org/onlinegiving. Specify the fund name in the online giving form.

Tax-wise Giving Options

We facilitate a variety of gifts to benefit endowment funds that charities may not be able to accept directly. By making an endowment gift of the following assets, donors can potentially avoid capital gains tax, enjoy the benefits of a charitable tax deduction and provide long-term support for their favorite charity.

- **Real estate** including homes, acreages or business properties.
- **Appreciated securities** such as widely- and closely-held stock, bonds and mutual funds.
- **Oil and gas royalty interests.**
- **Life insurance policies.**
- **Retirement assets.** The IRA Charitable Rollover allows individuals age 70 ½ or older to gift up to \$100,000 per year, tax-free, from their Individual Retirement Account to a charitable organization endowment fund, using the gift to meet the annual required minimum distribution.

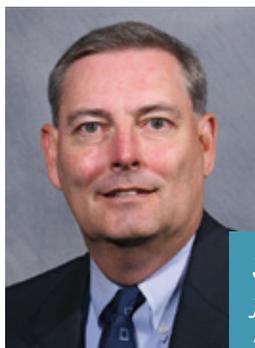
Plan to Give Later

We work with charitable organizations, donors and professional advisors to create efficient giving options. Gifts through a will or trust allow donors to maintain their current cash flow and preserve assets for retirement, while ensuring their charitable wishes will be fulfilled. Below are a few giving options we can facilitate:

- **Gifts through a will or trust (bequests).** Donors can simply include the following language in their will, "I give the following assets to the Oklahoma City Community Foundation, EIN 23-7024262, for the benefit of Name of Charitable Organization Endowment Fund."
- **Retirement account or life insurance policy beneficiaries.** Donors may name a charitable organization endowment at the Oklahoma City Community Foundation as one of the beneficiaries.
- **Charitable gift annuities (CGA) or charitable remainder trusts (CRT).** By making these types of gifts, a donor can receive a stream of income for the gift while leaving the remainder to charity.

Give Now, Choose a Charity Later with an Advised Fund

Donors may support charitable organization endowments with a grant from their advised fund. By establishing an advised fund, donors receive an immediate tax deduction and can decide which charitable causes to support at a later date. We offer three types of advised funds with fund minimums ranging from \$1,000-\$20,000 including a permanent fund with an annual spendable percentage as well as completely spendable fund options. In addition, two of our advised fund options are invested with our general pool to receive investment returns.



Learn more at occf.org/coegift.

To learn more about our giving options, contact:

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