



OKLAHOMA CITY COMMUNITY FOUNDATION

DONOR DIGEST



Spring 2014

To receive Donor Digest by email, please email editor@occf.org.

New Website Offers Improved Donor Experience

We have a new www.occf.org and are excited to share the changes and improvements, including:

- **Streamlined Navigation** – With two navigation areas, links to commonly visited pages such as online giving and Donor Central are readily accessible and more navigation choices are viewable on each web page.
- **New Online Giving Service** – Donors can now complete online gifts with greater ease using our new online giving service Authorize.net.
- **Staff Contacts** – It's now easier to contact our staff with key contact information featured on a majority of the pages as well as an online contact form.
- **Responsive Design** – Visiting OCCF.org from your mobile device? Our new website automatically responds to your screen size, providing an optimal viewing experience.

Trustee Scholarship Initiative Awards \$211,500 to 141 Area High School Seniors

Trustees awarded 141 area high school seniors with a total of \$211,500 in scholar awards through the Community Foundation Scholars program. The recipients, who represent 51 public and private high schools located in four counties within central Oklahoma, will each receive a \$1,500 award for the 2014-2015 academic year. The Community Foundation Scholars program rewards good students who are also good citizens. Within the program, recipients include students who might not otherwise qualify for awards based solely on academic standards and students who will be the first in their family to attend college.



Community Foundation Scholar Award recipients from ASTEC Charter School and their high school guidance counselor at one of three recognition luncheons we hosted honoring the students.

Oklahoma City Parks Foundation, Wellness Initiative Underway

In January, the Oklahoma City Council accepted the Oklahoma City Parks Master Plan, the result of a joint project between the Oklahoma City Community Foundation and the Oklahoma City Planning and Parks departments to develop a comprehensive plan of the existing public parks system. An executive summary and electronic copy of the plan can be found at occf.org/okcparksplan.

Following the acceptance of the Parks Master Plan, we announced the formation of the Oklahoma City Parks Foundation, a 501(c)(3) public charity that will encourage public-private partnerships for the benefit of existing neighborhood parks. Currently, we are researching successful park foundations in other communities as we build the framework for the Oklahoma City Parks Foundation. Our goal is to create an organization that attracts multiple partners and will support specific activities in the parks and serve as an advocate for public parks.

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Sally Ray Joins Staff

In January, Sally Ray joined our staff to head up the new Wellness Initiative. A longtime development officer with several nonprofits, Sally worked at the American Red Cross - Central & Western Oklahoma Region as the chief development officer prior to joining the Oklahoma City Community Foundation. To welcome Sally, you may reach her at s.ray@occf.org and 405/606-2930.



Investment Performance

The Oklahoma City Community Foundation's pooled investments yielded a return of 5.06 percent for the quarter ending Dec. 31, 2013, and 9.68 percent for the first six months of FY2014.

Grants Awarded to Mobile Meals Providers



For the fifth consecutive year, Oklahoma City Community Foundation Trustees awarded grants to Mobile Meals providers in central Oklahoma. In December 2013, \$28,800 in grants went to 55 churches that provide meals to homebound elderly through Mobile Meals of Oklahoma County, as well as Edmond Mobile Meals and Norman's Meals on Wheels program.

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In addition, Trustees have approved a new Wellness Initiative to promote wellness through our parks, school grounds and public spaces. The initiative will also include a grant program. For more information about the Oklahoma City Parks Foundation or the Wellness Initiative, contact Sally Ray at s.ray@occf.org or 405/606-2930.

GiveSmartOKC Features 225 Charitable Organizations

Area charitable organizations continue to commit to transparency standards by providing a look into their financials, governance and management policies and other areas of nonprofit efficacy by completing a GiveSmartOKC profile. As of April 1, GiveSmartOKC features publicly-viewable data on 225 nonprofit organizations in central Oklahoma. Visit www.givesmartokc.org and search for an organization by name, keyword or geographic area. If you don't find your favorite charitable organization, please encourage them to contact Jana Steelman at 405/606-2922.



OCCF Long-range Plan to be Developed

Oklahoma City Community Foundation Trustees have hired the consulting firm Ekstrom and Associates to help develop a new long-range plan for the organization. We have surveyed donors, charitable organizations and professional advisors to help learn more about how we are performing in the community. Consultants have interviewed donors, community leaders, current and past Trustees and staff and a planning retreat will take place in May.

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Estate Planning 1.5

We are again hosting the year-long Cannon teleconference series through our Estate Planning 1.5 luncheons. The monthly teleconference offers 1.5 hours of free continuing education credits for attorneys, CPAs, trust officers and other financial planners on topics including tax law, estate and trust planning and current wealth management issues. For more information including the 2014 schedule and online registration visit occf.org/ceopportunities.

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