



## What is the 2012 Scholarship Endowment Match?

The Oklahoma City Community Foundation is providing the 2012 Scholarship Endowment Match opportunity to all permanent scholarship endowment funds it administers. The match amount available is based upon the scholarship endowment fund's balance as of March 31, 2012.

Fund balances less than \$40,000 as of March 31, 2012 will have a dollar-for-dollar match opportunity up to \$5,000. If the match is met, that would increase the fund balance by \$10,000.

Fund balances more than \$40,000 as of March 31, 2012 will have a three-for-one dollar match opportunity up to \$5,000. If the match is met, that would increase the fund balance by \$6,660.

### Match Timeline

Gifts made to a scholarship endowment fund between July 1-December 31, 2012 will count toward the match. The Oklahoma City Community Foundation will make the match in January 2013 once all gifts are accounted for.

### Types of Gifts We Can Accept

This is a great opportunity to increase your scholarship endowment fund. Gifts can come from individuals, foundations, associations, schools or corporations.

### Online Giving

Donors can make a direct gift to the scholarship endowment fund using a major credit card via our secure online giving site at [www.occf.org/donate](http://www.occf.org/donate).

### Non-cash Gifts

The Oklahoma City Community Foundation is also able to accept non-cash gifts such as oil and gas royalties, real estate, retirement plan assets, insurance policies and appreciated stocks. For more information, please call 405/235-5603.

### Tools Are Available to Help You Promote the Challenge

We are providing a 2012 Scholarship Endowment Match Challenge donation card and #9 return envelopes to assist you in promoting the match opportunity. If you are interested in using the cards and envelopes, please contact Kenneth Conklin at 405/606-2926 or [k.conklin@occf.org](mailto:k.conklin@occf.org).

The Oklahoma City Community Foundation will also be promoting the 2012 Scholarship Endowment Match Challenge on its website and through social media and other communications elements to donors and the public at large.