



OKLAHOMA CITY  
COMMUNITY FOUNDATION  
*Helping you help the community*

## Fund Promotion

The Oklahoma City Community Foundation promotes donors and funds both in printed publications and in digital format (our website and other social media tools). At the time of creating your fund or making a gift, you can indicate if you would like to remain anonymous and we will exclude your name from all publicity. If you choose to allow us to list your name and share your story we may do so in one of the following ways:

### Type of Fund

#### Advised Funds

*(Affiliated Fund, Legacy Fund, Gift Fund or Express Fund)*

#### How We Promote – Printed

**Annual Report** – published and distributed in November and used throughout the year as a promotional and informational tool. Depending upon the fund value at our fiscal year end (June 30), the donor and or fund name will be included in one of the four listings: Special Donors, Donor Affiliated Funds, Benefactors or Major Donors

**Great Grant/Gift cards** – 4-6 times a year we print and distribute postcards that tell the story of a donor’s gift and its impact on our community.

#### How We Promote - Online

**www.occf.org** – We share stories of donors and the impact they’ve made through their giving.

In addition, our Annual Report is available on our website in a digital format.

**www.Facebook.com/occf.org** – we often post links to donor stories featured on our website.

#### Scholarship & Award Fund *(fully endowed)*

**Annual Report** – published and distributed each November and used throughout the year as a promotional and informational tool. The fund will be listed in the Scholarship and Award Funds section.

**Scholarship & Award Fund Report** – In addition, in June of each year we publish a report about the program that is distributed and used as a promotional tool throughout the year.

**Donor Reports** – Each fall we prepare reports to donors who have established permanent endowments and a list of current Scholarship & Award Funds are included.

**www.occf.org** – Through our online Scholarship Directory, we provide a web page for each fully endowed scholarship fund that describes the award and the application process as well as a link to our secure online giving web page.

We also make the Annual Report and Scholarship & Award Fund Report available in digital format on the website.

**www.Facebook.com/occf scholarships** – We will at times feature scholarship funds and or recipients.

#### Charitable Organization Endowment Fund

**Annual Report** – published and distributed each November and used throughout the year as a promotional and informational tool. The fund will be listed in the Charitable Organization Endowment section by category.

**Charitable Organization Endowment Program Report** – In addition, each fall we publish a report about the COE program that is distributed and used as a promotional tool throughout the year.

**Donor Reports** – Each fall we prepare reports for donors who have established permanent endowments and a list of Charitable Organization Endowment funds are included.

**www.occf.org** – Through Central Oklahoma Charities, our online directory of all Charitable Organization Endowments, we provide the public contact information for each organization as well as an ability to make a gift using a major credit card through a secure online giving service.