

# News from the Executive Director

OKLAHOMA CITY COMMUNITY FOUNDATION

September 2008

Dear Donors and Friends,

## **Reporting Season Begins**

As September rolls in, the audit is complete and we will begin the reporting process for the fiscal year which ended on June 30, 2008. Investment performance reports, endowment and scholarship fund reports, and advised fund reports will all be produced and distributed over the next few weeks. We will look forward to seeing and reporting to many of you both about the past 12 months as well as current programs and activities.

## **New Trustee**

Leslie Hudson was elected as a Trustee of the Oklahoma City Community Foundation for a three-year term that began on July 1. Mrs. Hudson is a past president of the board of the Oklahoma City Museum of Art and currently serves as a member of the Margaret Annis Boys Trust Advisory Committee. Kirk Hall, Jim Daniel, Judy Love and Nancy Coats-Ashley were all re-elected to new three-year terms on the board, and Chris Keesee was elected as an ex officio Trustee. Kirk Hall will serve a third year as the President of the Board.

## **John Kirkpatrick Centennial Endowment Challenge**

In celebration of the 100th anniversary of John Kirkpatrick's birth, the Oklahoma City Community Foundation and the Kirkpatrick Family Fund issued an endowment fund challenge to 296 organizations offering matching funds for their endowments. For most of the organizations, contributions received between February 1, 2008 and December 31, 2008 will count toward the match. More than 40 of the groups have completed the match with total gifts as of August 31, 2008 exceeding \$500,000. The total potential match is more than \$3 million which will add \$6 million to these endowment funds. For more information about the participating funds, go to our Web site, [www.occf.org](http://www.occf.org), and click on John Kirkpatrick Centennial Endowment Challenge.

## **Get Moving OKC! Rewards**

A total of \$148,500 was earned by 68 groups through the Get Moving OKC! Reward Program. Starting April 1, each of the groups, composed of at least 10 and up to 25 adults, committed to having each member walk 10 miles a week for 13 weeks or a total of 130 miles in 13 weeks. Seventy-two teams and 2,100 walkers signed up and 68 teams and 1,641 walkers completed the program. For each person who successfully logged the 130 miles, we gave the group \$100 to use for whatever charitable purpose they wished. The miles logged by the walkers exceeded 288,000, and the average successful walker completed about 150 miles over the 13-week period. Teams came from neighborhood associations, churches, schools, nonprofit organizations and employee groups. The motivation was the cash but the inspiration was the camaraderie and encouragement of the group which monitored each participant's progress on a weekly basis. On August 21, Mayor Mick Cornett attended a celebration at our offices for the teams and congratulated them on the great effort toward good health as well as the funds earned for their charities. Many of the participants were not walkers or even people who exercised regularly so the benefit of the program far exceeded the gift to charity. Through the Healthy Lifestyles Initiative, we plan on repeating the effort in the spring of 2009.



## **Awareness Campaign-Phase II**

Starting on September 15, you will see on both network and cable television, a new series of commercials featuring several of our donors and the stories of the funds that they have established. The first group of

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television commercials during 2004-2007 allowed us to reach a large number of donors who had never heard of the Oklahoma City Community Foundation and not received any of our printed materials. The new group of commercials features living donors and delivers a message showing how current donors utilize us to meet their charitable goals and also leave a legacy for the community. Jeanette Gamba, our past Trustee and past president of Jordan Associates, has been instrumental in the production of these spots and we are very appreciative of her continued interest and contribution.

## **Scholarship Awards Increased**

Responding to the increasing cost of tuition and other related expenses, the Scholarship Committee has increased the size of the scholarship awards for its core Community Foundation Scholars and Foundation of Promise Scholars award programs from \$1,200 to \$1,500 annually for 2009. Approximately 150 students receive one of these awards each year. Additionally, awards to Oklahoma Youth with Promise recipients, the program for children who have been in foster care, have also been increased for students in their third and fourth years of undergraduate study. An anonymous donor provided significant funds to ensure that these students will be able to complete their degrees even though government assistance usually declines for these older students. During FY2008, we awarded \$720,000 in scholarships to 525 students through more than 60 different scholarship award programs.

## **James K. Hotchkiss**

In 1970, Jim Hotchkiss, an investment advisor from Chicago, helped John Kirkpatrick develop his idea for a community foundation. Later in 1990, Hotchkiss Associates became the investment counsel to the Oklahoma City Community Foundation. Jim Hotchkiss and other members of the firm have met with our investment committee quarterly for the past 18 years and frequently met with the Trustees of our affiliated funds and other charitable endowment groups. Both the success and stability of our investment program is due in no small measure to his sound advice and his keen interest in how we were trying to serve the community. Jim Hotchkiss died very suddenly in late August at his vacation home in Wisconsin. He was 80 years old and still very active in his firm, Hotchkiss Associates, LLC. While the firm will continue its professional relationship with us, we will miss Jim's great spirit and incredible grasp of the issues of the world.

We look forward to seeing you this fall. Please call if we can help you in any way.

Sincerely,



Nancy B. Anthony  
Executive Director