



Oklahoma City
**Community
Foundation**

NEWS

A Publication of the Oklahoma City Community Foundation

Community Foundation web site receives increasing number of visits

The Oklahoma City Community Foundation web site -- www.occf.org -- has seen a steady increase in the average number of daily visits since its launch in August 2001. During its initial month, the web site averaged 101 visits a day. In October 2002, the web site averaged 203 visits a day.

"I believe our efforts to increase the visibility of the web site are certainly paying off," says Nancy Anthony, executive director. "Our goal is to have the web site serve as the source for people interested in charitable giving. Whether it's access to the Planned Giving Design Center or the Central Oklahoma Charities directory or program information, it seems people are discovering the many resources available on the web site."

Upcoming Community Foundation Events

For more information about upcoming events and activities, contact the staff person listed at 405/235-5603 or at email provided.

Sunday, January 12

"Porgy & Bess & Other Lovers"
A Classic Concert by the
Oklahoma City Philharmonic
Sponsored by the
Oklahoma City
Community Foundation
Contact: Nancy Anthony
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December/January

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www.occf.org

The mission of the Oklahoma City Community Foundation, a non-profit public charity, is to serve the charitable needs of the Oklahoma City area through the development and administration of endowment funds with the goal of preserving capital and enhancing its value for the benefit of the Oklahoma City area and its citizens.

From the Executive Director

I believe after reading this issue of "News" you will agree that the last few months have been busy ones for the Oklahoma City Community Foundation. Both events and publications have dominated the work hours for the staff. You will also see that Community Foundation staff is continuing its outreach efforts when it comes to speaking to outside groups. I encourage you to contact me if you are involved in a group that would like to learn more about the Community Foundation. We would enjoy providing a presentation on the

many activities and efforts of the Community Foundation.

As always, I welcome your comments and questions, whether it's about items in this issue of the "News" or other issues related to the Community Foundation. You may reach me at 405/235-5603 or via email at n.anthony@occf.org.

Happy Holidays!

Organizations seeking support for matching opportunity

The following organizations have matching opportunities from the Kirkpatrick Family Fund for their endowment funds at the Community Foundation. If you are interested in contributing to one or more of these funds or need additional information, please contact Susan Elkins at the Community Foundation at s.elkins@occf.org or 405/235-5603.

Edgemere Park Preservation Area*

Preservation Oklahoma*

Lawton Philharmonic

Oklahoma Library for the Blind

Oklahoma City University-Petree School of Music

Positive Tomorrows

Boys and Girls Club of Oklahoma County*

B'nai B'rith Hillel Foundation

Meadows Center for Opportunity

Moore Public School Foundation

McCall's Chapel School

Oklahoma City Orchestra League

**new funds*

Guidance counselors tour St. Gregory's, Oklahoma Baptist University Community Foundation hosts luncheon for Scholarship Funds representatives

Fifty-eight guidance counselors representing high schools throughout Oklahoma County participated in the fall workshop of the Oklahoma County Guidance Counselor Network on Thursday, Nov. 7. The counselors spent the day touring both St. Gregory's University and Oklahoma Baptist University in Shawnee so the counselors could focus on small private universities in central Oklahoma. The topics of admissions, financial aid and special curriculums were discussed in an effort to assist counselors in advising students. The workshop is one of two held each year. As an incentive, each school who fully participates are able to award at least one Community Foundation Scholarship to its students. To date, all 36 high schools in Oklahoma County plus five additional schools in contiguous communities have participated in the workshops. The Oklahoma County Guidance Counselor Network allows the Community Foundation to impact every student in Oklahoma County and provides a means of communicating our various scholarship funds to these students.



Top, Oklahoma County high school counselors tour St. Gregory's campus during the Community Foundation's Scholarship and Guidance Network fall workshop. Left, Kirk Hall (Fred Jones Industries), chair of the Scholarship Committee, addresses the attendees of the annual Scholarship Fund luncheon held at the Community Foundation offices on October 30.

New Donor Envelopes to make debut

The Community Foundation has redesigned its donor response device from a two-piece donor card and remittance envelope to a one-piece response envelope. These new donor envelopes will allow a donor to complete the required donor information on the envelope, enclose donation, seal the envelope and mail it, postage free.

In addition to the convenience the new design provides the donor, it also saves in paper costs, as well as keeps all of the donor information self-contained onto one piece versus a separate card and envelope.

The Community Foundation will begin to use the new donor envelope by mid to late December.

Community Foundation Contact List

Below are key staff members. Please feel free to contact them at 405/235-5603 or at the email listed.

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Maintenance Calendar is popular www.occf.org feature



The Community Foundation's Brian Dougherty leads an outdoor discussion at the recent Clean and Beautiful Schools maintenance workshop held at Will Rogers Park. More than 60 maintenance workers attended the free workshop as part of the Clean and Beautiful Schools Program.

Initially designed to assist grounds staff at Oklahoma City area schools, the Clean and Beautiful Schools Maintenance Calendar is proving to be popular among anyone with an interest in proper maintenance of outdoor plants. The manual, which is posted online at www.occf.org, provides a month-by-month guide to pesticide safety, compost and mulching, weed management and irrigation maintenance. View the manual at www.occf.org and click on the Current Feature link.

The Clean and Beautiful Schools program continues to be a success. To date, more than 80 elementary schools have participated in the program and 14 junior high and senior high schools have adopted the Clean and Beautiful standards. In order for a school to participate in Clean and Beautiful Schools, the schools' maintenance staff must commit to attending free beautification and landscape workshops three times a year. These half-day workshops feature discussion on the latest maintenance techniques as well an opportunity to ask questions of horticulture experts. For more information, contact Brian Dougherty at b.dougherty@occf.org or 405/235-5603.

Community Foundation ranks No. 23 in country

The 2001 Columbus Foundation Survey of U.S. community foundations ranks the Oklahoma City Community Foundation at No. 23 in the country according to total assets with \$363,174,929 at the time of the survey. In comparison, the No. 1 ranked community foundation in the survey is the New York Community Trust with \$1.7 billion in assets. The Community Foundation ranked No. 49 in the survey for amount of gifts with \$16,932,877 and at No. 31 for amount of grants with \$26,175,499. The survey reports on 658 U.S. community foundations and includes data from the most recent fiscal year for which market value information is available. The survey is sponsored and prepared by the Columbus Foundation and the Community Foundations Leadership Team of the Council on Foundations.

Staff promotes Community Foundation through speaking engagements

The Community Foundation staff is often asked to speak at civic groups to provide updates on its programs and activities. In the last month, Brian Dougherty, program director for the parks and public spaces initiative, has made presentations on Clean and Beautiful Schools and Margaret Annis Boys Trust projects to the Downtown Lions Club, Mayfair Kiwanas and Keep Oklahoma Beautiful state conference.

Agency Funds coordinator Gayle Farley recently made presentations to two freshman composition classes at Oklahoma City University. The students had an assignment to write a paper on service learning and Gayle provided them with a comprehensive overview of the Community Foundation and its mission.

Grant to provide "Porgy & Bess" performance for area high school students

In September 2002, the Community Foundation trustees approved a grant to the Oklahoma City Philharmonic for a second performance of its Classics Series Concert, "Porgy & Bess and Other Lovers," featuring the Ambassadors' Concert Choir. In return for the grant, the Community Foundation will receive tickets for the January 12 performance that will be distributed to area high schools to use in conjunction with their music programs.

This is the second time the Community Foundation has provided an opportunity like this to area schools. In 2001, the Community Foundation provided a large number of tickets to high school students to attend the opening of the renovated Civic Center and the performance of Beethoven's Ninth.

For more information, contact Nancy Anthony at n.anthony@occf.org or 405/235-5603.

Designated Fund Leaders Luncheon draws more than 160 attendees



Community Foundation executive director Nancy Anthony with Don Giles of Aid for Individual Development, left, and Jeff Simpson of Sunbeam Family Services at the Designated Fund Leaders Luncheon held October 9 at the Oklahoma City Golf and Country Club. The volunteer leaders of each of the non-profit organizations with an endowment fund at the Community Foundation were invited to the luncheon where they heard updates on the efforts of the Community Foundation on their organizations' behalf. Distribution checks were also made available following the luncheon.