



OKLAHOMA CITY
COMMUNITY FOUNDATION
Helping you help the community

Funding *for the* Future

Helping build the community's endowment

FALL 2003 NEWSLETTER

What is an endowment?

During the past year, \$4 million was distributed to 234 non-profit organizations from endowment fund earnings at the Oklahoma City Community Foundation. To generate this support, no one had to write a grant request, attend a fund-raising dinner, or make a solicitation. And, most importantly, this level of distribution will be repeated in 2004, 2005 and every year into the future.

Endowment funds are permanent funds invested in order to provide annual income to benefit specific non-profit organizations or charitable purposes. Endowment funds are not reserve funds or savings accounts, but instead are a resource to provide revenue for current needs as well as future operating expenses. They provide stability and support to ensure that important community programs will continue into the future. Endowment funds exist as a result of donors who want to provide long-term support for specific organizations and programs in the community.

Our Agency Endowment Program makes it easy for non-profit organizations to have endowment funds and for donors to create or contribute to endowment funds which will support their specific charitable interests. Based on the Oklahoma City Community Foundation's "value added" approach to endowment management, the Agency Endowment Program offers the following features:

Endowment-Specific Investment and Distribution Policies

At the Oklahoma City Community Foundation, we believe that endowment funds should exist in perpetuity and, as a result, our investment and distribution policies are designed to maximize the long-term charitable benefit. The Oklahoma City Community Foundation brings the professional investment management given to its \$380 million in total assets to every agency endowment fund.

Development Assistance

The Oklahoma City Community Foundation promotes the agency endowment program on an ongoing basis, works with donors to make giving easy and efficient, and provides planned giving services for non-profit organizations to support their development efforts. The staff works with professional advisors to ensure that their clients are aware of the agency endowment funds and the benefits of charitable gifts.

To make supporting these endowment funds easier, we now offer online giving through our web site so donors can make contributions to any endowment fund at any time using a major credit card.

Organizations can also apply to the Kirkpatrick Family Fund for matching grants to support their agency endowment funds.

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Guyton Anderson III's legacy

lives on through our Agency

Endowment Fund Program.

Story on page 2

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Grants and Program Assistance

The Oklahoma City Community Foundation's Agency Capacity Program provides grant opportunities, training programs, networking luncheons and other technical assistance for organizations which participate in the Agency Endowment Fund program. All organizations are profiled on the Oklahoma City Community Foundation web site at www.occf.org and included in the Annual Report, produced and distributed each fall.

Administrative and Support Services

The Oklahoma City Community Foundation provides all accounting and reporting services to each agency with an endowment fund and to each major donor. All contributions are acknowledged and the Oklahoma City Community Foundation

helps facilitate non-cash gifts of stock and other securities. Due to careful management, economies of scale, and support from an administrative endowment, the fees for these services are an amazingly low 0.2 percent (20 basis points) annually.

But endowments are more than money. They represent a donor's hopes and dreams for the mission of their favorite charity and that it continue well into the future. For nearly 35 years, we have provided the stewardship to preserve the

donors' intentions and maximize the benefit of the endowment fund to the community. Gifts made three decades ago continue to generate earnings for the beneficiary organizations.

If you would like to know more about starting an endowment fund or contributing to an existing fund, contact *Gayle Farley* at 405/235-5603 or visit www.occf.org. Inside this publication, you will learn more about our Agency Endowment Program and the organizations which benefit.

Agency Endowments* Represent a Variety of Community Interests

Area	# of Agencies	Fund Value as of 6.30.03	% of Total
Education	44	\$12.6 million	30.1
Social Services	66	\$9.5 million	22.5
Civic	54	\$7.0 million	16.6
Cultural	31	\$5.0 million	11.9
Health/Medical	25	\$4.7 million	11.3
Youth	14	\$3.2 million	7.6

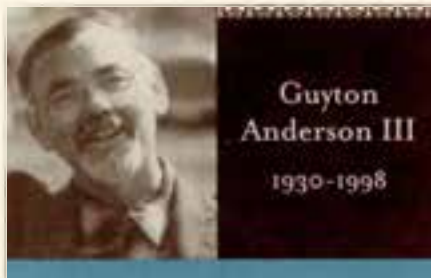
*excludes Affiliated Agency Funds

Donor Highlight

Not every endowment gift is a check and not every endowment fund benefits a large organization

For more than 70 years, Guyton Anderson III's family resided in the Putnam Heights area of Oklahoma City where his mother was known as a gracious hostess. Guyton attended the University of Virginia, was a Fullbright Scholar who mastered seven languages and taught in the Washington, D.C. area for 35 years. After retirement, he returned to the family home in Putnam Heights and became a jovial and enthusiastic participant in the revitalized historic neighborhood.

When he died in 1998, the neighborhood lost a true treasure. However, Guyton had made plans that ensured his family would remain part of the neighborhood for generations. His will instructed that upon his death his family home



would be sold with the proceeds establishing an endowment fund at the Oklahoma City Community Foundation benefitting the Putnam Heights Historical Preservation area. Each year, the neighborhood receives the endowment fund earnings to assist with the maintenance of the medians and flower beds and to support other neighborhood projects.

Putnam Heights was a very important part of Guyton's life and his family's heritage. The Agency Endowment Fund Program was the perfect vehicle for him to provide a lasting remembrance of his family

in a way which would ensure that the gift was well-managed and would always support the neighborhood. The Putnam Heights Historical Preservation neighborhood receives all of the benefits of an endowment fund with none of the administrative headaches while offering a place where future donors can make a gift to continue Guyton's dream.

The Oklahoma City Community Foundation works with people like Guyton Anderson, gifts like his home, and beneficiaries like his neighborhood every day. Endowment funds are more than money, they are the hopes and dreams of people who want to provide for the long-term future of an organization.

If you would like to visit with someone about a gift or bequest to an endowment fund, please contact *Donna McCampbell* at 405/235-5603 or d.mccampbell@occf.org.



ARTS/CULTURE

Allied Arts Foundation
 Ambassadors' Concert Choir
 Arts Council of Oklahoma City
 Ballet Oklahoma
 Canterbury Choral Society
 Chamber Music in Oklahoma
 Cimarron Circuit Opera Company
 City Arts Center
 Civic Music Association
 Fine Arts Institute of Edmond
 Guy Fraser Harrison Academy for
 Performing Arts
 Individual Artist of Oklahoma
 International Photography
 Hall of Fame & Museum
 Jacobson Foundation
 Kirkpatrick Center
 Ladies Music Club
 Lyric Theatre of Oklahoma
 Melton Art Reference Library
 Jasmine Moran Children's Museum
 OK Chorale
 Oklahoma Air and Space Museum
 Oklahoma Arts Institute
 Oklahoma Children's Theatre
 Oklahoma City Museum of Art
 Oklahoma City Orchestra League
 Oklahoma Community
 Theatre Association
 Oklahoma Museums Association
 Oklahoma Philharmonic Society
 Oklahoma Shakespeare in the Park
 Oklahoma Visual Arts Coalition
 Oklahoma Youth Symphony
 Omniplex Science Museum
 Paseo Artist Association
 Prairie Dance Theatre
 Red Earth Indian Center

COMMUNITY DEVELOPMENT

Association of Fundraising Professionals
 Center for Nonprofits
 Crimestoppers
 Executive Women International
 Jewish Federation of Greater Oklahoma City
 Junior Hospitality Club
 Junior League of Oklahoma City
 Kiwanis Club of Oklahoma City
 Leadership Oklahoma
 League of Women Voters of Oklahoma
 Legal Aid Services of Oklahoma
 National Society of Colonial Dames of
 America in Oklahoma
 The Ninety-Nines
 Oklahoma City All Sports Association
 Oklahoma County Bar Association
 Oklahoma Lions Service Foundation
 Redbud Foundation

Rotary Foundation of Oklahoma City
 U.S. Navy E6-A Squadron
 U.S.S. Oklahoma City
 Women of the South

ENVIRONMENT/ANIMALS

Free to Live
 Friends of Martin Park Nature Center
 Morris Animal Foundation
 Myriad Gardens Foundation
 The Nature Conservancy of Oklahoma
 Oklahoma City Beautiful
 Oklahoma Horticultural Society
 Oklahoma Zoological Society
 The Tree Bank

HISTORY

45th Infantry Division Museum
 Arcadia Historical & Preservation Society
 Edmond Historical Society
 William Fremont Harn Gardens and Homestead
 National Cowboy and Western Heritage Museum
 Oklahoma Archeological Survey
 Oklahoma City/County Historical Society
 Oklahoma Heritage Association
 Oklahoma Historical Society
 Friends of Oklahoma Historical Society Archives
 Oklahoma State Firefighters Museum
 Oklahoma Westerners Indian Territory Posse
 Overholser Mansion
 Stillwater Museum Association
 - Sheerar Museum
 Westerners International

NEIGHBORHOOD ASSOCIATIONS

Belle Isle Neighborhood Association
 Capitol View Neighborhood Association
 Crown Heights-Edgemere Heights
 Neighborhood Association
 Edgemere Park Neighborhood Association
 Neighborhood Alliance
 Oklahoma City Housing Services
 Redevelopment Corp. (Positively Paseo)
 Putnam Heights Preservation Area
 Shartel Boulevard Development Authority

HIGHER EDUCATION/VOCATIONAL

Hillel Foundation/University of Oklahoma
 Langston University Development Foundation
 Oklahoma Baptist University
 Oklahoma Christian University
 Oklahoma City Community College
 Oklahoma City University
 Oklahoma City University Film Institute
 Oklahoma City University School of Law
 Oklahoma FFA Foundation

Oklahoma State University College of Civil
 and Environmental Engineering
 Oklahoma State University
 - Oklahoma City
 Opportunities Industrialization Center
 Redlands Community College
 Southern Nazarene University
 St. Gregory's University
 Francis Tuttle Vo-Tech Foundation
 United States Air Force Academy
 United States Military Academy
 United States Naval Academy
 University of Central Oklahoma
 University of Central Oklahoma Melton
 Legacy Collection Fund
 University of Central Oklahoma Department
 of History and Geography
 University of Oklahoma
 - Bizzell Memorial Library
 University of Oklahoma
 - Fred Jones, Jr. Museum of Art
 University of Oklahoma
 - Marching Band
 University of Oklahoma
 - College of Medical Alumni Association
 University of Oklahoma -Naval ROTC

EDUCATION - PRE-K - 12

Casady School
 Celebrations! Educational Services
 Christ the King School
 Deer Creek Community Enrichment Foundation
 Edmond Public Schools Foundation
 Heritage Hall School
 Erna Krouch Preschool
 Bishop McGuinness Catholic High School
 Midwest City-Del City Public Schools Foundation
 Moore Public Schools Foundation for
 Academic Excellence
 Mount Saint Mary High School
 Oklahoma City Public Schools Foundation
 Oklahoma Foundation for Excellence
 Oklahoma School of Science and Mathematics
 Positive Tomorrows
 Putnam City Public Schools Foundation
 Rosary Catholic Schools
 Sacred Heart Catholic School of El Reno
 St. Charles Borromeo Catholic School
 St. Elizabeth Ann Seton Catholic School
 St. James Catholic School
 St. John Christian Heritage Academy
 St. John's Episcopal School
 St. Mary's Episcopal School of Edmond
 Special Care
 Trinity School
 Villa Teresa School
 Westminster School



Agency Endowment Funds

FALL 2003 NEWSLETTER

As of September 15, 2003

Continued from Front

EDUCATION - COMMUNITY

Institute for International Education
Library Endowment Trust
Friends of the Metropolitan Library
Friends of the Norman Public Library
Oklahoma Humanities Council
Oklahoma City Literacy Council
Oklahomans for Special Library Services
Payne Education Center

HEALTH

Alzheimers Association
- Oklahoma & Arkansas Chapter
American Cancer Society
American Diabetes Association
American Lung Association of Oklahoma
Arthritis Foundation, Oklahoma Chapter
Camp Cavett
The Children's Center
Children's Medical Research Institute
Community Health Center/
Mary Mahoney Memorial Health Center
Deaconess Hospital
Epilepsy Association of Oklahoma
Integris Baptist Medical Center
Integris - James L. Hall, Jr. Center for
Mind, Body and Spirit
Integris Southwest Medical Center Foundation
Leukemia and Lymphoma Society
Dean A. McGee Eye Institute
Mercy Health Center
National Multiple Sclerosis Society,
Oklahoma Chapter
Oklahaven Children's Chiropractic Center
Oklahoma Lupus Association
Oklahoma Medical Research Foundation
Planned Parenthood of Central Oklahoma
Referral Center for Alcohol and Drug Services
St. Anthony Hospital Foundation
Southeast Area Health Center
United Cerebral Palsy
Variety Health Center

ELDERLY

Areawide Aging Agency
Baptist Retirement Center
Daily Living Centers
Edmond Senior Community Center
Foundation for Senior Citizens
Mayfair Center
Oklahoma County Senior Nutrition Program
Retired & Senior Volunteer Program of Central
Oklahoma - RSVP

SOCIAL SERVICE

A Chance to Change Foundation
Aid for Individual Development
American Red Cross of Central Oklahoma
Catholic Charities of the Archdiocese of Oklahoma
Central Oklahoma Association for the Deaf and
Hearing Impaired
Cerebral Palsy and Handicapped of Oklahoma
Child Abuse Response & Evaluation Center - CARE
Citizens Caring for Children
City Rescue Mission
Consumer Credit Counseling Service
Coffee Creek Riding Center
Contact Crisis Helpline
Easter Seals of Oklahoma
The Education and Employment Ministry - TEEM
Employment and Residential Centers - EARC
Exchange Club Child Abuse Prevention Center
Firststep - Oklahoma City Metro Alliance
Genesis Project
Infant Crisis Services
Jesus House
Make-a-Wish Foundation of Oklahoma
Make Promises Happen/Central Oklahoma
Christian Camp
McCall's Communities for Life Enrichment
Meadows Center for Opportunity
Mental Health Association in Oklahoma County
Neighbor For Neighbor of Oklahoma City
Neighborhood Services Organization
Oklahoma Foundation for the Disabled
Oklahoma Foundation for the Education of Blind
Children and Youth
Oklahoma Goodwill Industries
Oklahoma Halfway House
Oklahoma League for the Blind
Presbyterian Urban Mission
Rainbow Fleet
Rebuilding Together With Christmas in April
Regional Food Bank of Oklahoma
Dale Rogers Training Center
Salvation Army
Scope Ministries International
Skyline Urban Ministry
Special Olympics Oklahoma
Speck Homes
Sunbeam Family Services
Traveler's Aid Society
United Methodist Boys Ranch
United Way of Central Oklahoma
Urban League of Greater Oklahoma City
Willow Springs Boys Ranch
Work Activity Center
World Neighbors
Youth Services for Oklahoma County
YWCA of Oklahoma City

YOUTH

Big Brothers/Big Sisters of Greater Oklahoma City
Boys and Girls Club of Oklahoma County
Boy Scouts of America
- Last Frontier Council
Camp Fire USA
- Heart of Oklahoma Council
Fellowship of Christian Athletes
Girl Scouts - Red Lands Council
Junior Achievement of Greater Oklahoma City
Kerr-McGee Swim Club
Oklahoma City Police Athletic League
Salvation Army-Boys and Girls Club
of Oklahoma City
Sugar Creek Camp
Youth Leadership Exchange
YMCA of Greater Oklahoma City

For more information about the Oklahoma
City Community Foundation and its Agency
Endowment Fund program, please contact:

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Making Giving Easy

Making it easy for our donors to give is a vital part of our mission.

The facilitation of gift planning and giving is an important service the Oklahoma City Community Foundation offers to both donors and charities through the Agency Endowment Fund program. Making it easy for these donors to give is a vital part of our mission.

Gifts to charity can provide tax benefits and even annual income

for donors. The Oklahoma City Community Foundation staff is knowledgeable about these different giving vehicles and can help donors with the gift planning process. We are able to issue gift annuity contracts and to facilitate the administration of charitable trusts. Our web site, www.occf.org provides sample language for wills or bequests, sample trust and annuity agreements, and also features the Planned Giving Design Center, a comprehensive resource on tax planning information as well as a charitable gift calculator.

We also make it easy and efficient to give securities, oil and gas properties, insurance policies and real estate to an agency endowment fund. In fact, for donors interested in several organizations, the Oklahoma City

Community Foundation is an ideal way to make one gift and divide the benefit among a number of organizations. Because we are a public charity, the tax benefits are the maximum allowed by law.

For those who like to give on-line, the Community Foundation also handles credit card gifts for agency endowment funds. Complete instructions on this easy and efficient way to make a contribution are available on the web site at www.occf.org.

To discuss gift planning or the gift of any type of asset, please contact Donna McCampbell at 405/ 235-5603 or d.mccampbell@occf.org

Investment and Distribution Policies are Tailored for Agency Endowment Funds

Endowment funds are expected to exist in perpetuity and provide support for the agency's current and future needs. The balance between generating current income and ensuring growth to protect the future income against inflation requires that investment and distribution policies are well-coordinated and that a long-term perspective is maintained.

The Trustees of the Oklahoma City Community Foundation monitor the investment process so that every agency endowment fund receives the best possible professional investment management. Additionally, the distribution policies which are utilized by the Agency Endowment Program are modeled after the nation's largest and most successful endowment programs.

How are the Agency Endowment Funds Invested? All Agency Endowment Funds are pooled with other Oklahoma City Community Foundation funds and invested by a team of professional investment managers. Our invest-

ment policy calls for a portfolio of stocks and bonds which is highly diversified and of the highest quality. Capital preservation and growth necessary to protect against inflation are the policy's fundamental objectives. The Oklahoma City Community Foundation Investment Committee monitors the performance of these managers and devotes significant time to consideration of issues of asset allocation and appropriate diversification. The Investment Committee is comprised of Trustees and investment professionals in the community and is led by Investment Counsel, James K. Hotchkiss of Hotchkiss and Associates of Chicago, Illinois. This proven investment strategy has resulted in the Oklahoma City Community Foundation's investment performance to out perform the market benchmark indices. These results are available at www.occf.org

How are the annual distribution amounts determined? Cash distributions from Agency Endowment Funds are

based on a spending rule that calls for distributing 5 percent of the market value of the fund, averaged over the previous 8 quarters. Any additional investment return over the 5 percent is left in the fund to increase the fund value to protect against inflation. Historical trends in the marketplace indicate that 5 percent is an appropriate amount to distribute while still maintaining the purchasing power of the fund. This is based on the assumptions that total investment return for a balanced portfolio can reasonably be expected to average at least 8 percent and inflation over time will average 3 percent. Most large endowment funds for colleges and foundations use the 5 percent spending rule because the annual distribution from the fund is predictable and is not tied to current income, asset allocation or shifts in market conditions in any one year. This spending policy also allows investment managers to achieve total return for the entire portfolio which enhances the fund over time.



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Your Source for Central Oklahoma Charities

Have you ever wanted to find out more about a charitable organization than just an address or phone number? Have you ever wondered what charitable organizations in the community might offer a needed service or program? Have you tried to find the web site for an organization and not known where to look?

The answer to all of these questions is at Central Oklahoma Charities, the online charitable resource available through the Oklahoma City Community Foundation's web site at www.occf.org. Each of the 242 organizations with an endowment fund at the Oklahoma City Community Foundation is included in Central Oklahoma Charities listing both in an alphabetical listing as well as a categorical index. Each agency's page provides the following:

- Telephone and fax numbers
- Address
- Contact name and an email link
- Web site address and link if available
- Description of the organization and the population and region it serves
- An online giving link to make it easy for donors to contribute to the agency's endowment fund

Central Oklahoma Charities is the one-stop resource for information on non-profit organizations in the Oklahoma City area.

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