

Reaching Our City

Each day, the staff and volunteers at Reaching Our City (ROC) work to ensure Oklahoma City's poor are provided food, job training, access to health care and childcare. On average, 1,250 people are provided emergency food relief each month that equates to more than 56,000 pounds of food.

Individuals and families seeking aid first meet with a volunteer that will act as their advocate and will identify resources for job placement, training, community support and health care. By collaborating with Variety Care, a community health center, ROC can offer health care to qualified clients. The organization's Child Development Center cares for more than 80 children whose parent or parents are in training for job placement. ROC also provides a coordinator to schedule free legal advice for clients through a partnership with Legal Aid Services of Oklahoma. ROC employs a staff of 40 and utilizes the assistance of more than 400 volunteers.

Kevin Rodgers, ROC executive director, credits the generosity of support from donors such as the Robert D. and Blanche H. Gordon Family Affiliated Fund as key resources for ROC's impact. "The Gordon family, and others like them, are a constant and generous reminder that we are stronger and better when we work together, when we re-connect to our neighborhoods and the families and children that make them," he says. "As a consequence, every dollar is multiplied, every loaf of bread is shared and every new friendship is a building block."



Volunteers with Reaching Our City shop the organization's food pantry as they fill grocery orders for low-income clients.