

Give more.

Give smarter.

Visit **GiveSmartOKC.org** to make the most of your charitable giving.

What is GiveSmartOKC?

Central Oklahoma has many local charitable organizations working to help the community, as well as generous donors looking to make a difference. GiveSmartOKC.org provides in-depth and comparable data on more than 270 local nonprofits to help donors find charities that fit their interests and make smart giving decisions, allowing you to make a real impact in our community.

Three easy steps to give smarter with GiveSmartOKC.org

- 1. Find** local charities that fit your interests by searching by name, keyword or geographic area.
- 2. Learn** how organizations are using your charitable dollars by reviewing their financial, governance and program information.
- 3. Give** smarter and make a difference.

GiveSmartOKC.org

A program of the  **OKLAHOMA CITY COMMUNITY FOUNDATION**

In partnership with GuideStar

Interested in learning more? Contact us at 405/235-5603 or givesmartokc@occf.org.

Tips for reviewing a charity:

- **Clarify your values.** Identify what causes you care about most. Consider what type of charity can make the greatest impact in your areas of interest — small or large, start-up or established, local or national.
- **Check a charity's legitimacy.** If a charitable organization is listed on GiveSmartOKC, you know the IRS recognizes the organization as tax-exempt and that the Oklahoma City Community Foundation has reviewed the published information.
- **Get the facts.** In each GiveSmartOKC profile, you'll find detailed information about factors relevant to organizational performance. Consider these questions:

Mission & Areas Served

- Is the organization's mission clearly defined?
- What is the organization's history?
- Where does the organization work and how is it having an impact on that community?

Programs

- What programs and services is the organization providing?
- What impact are these programs and services having? Is success measured?

Staff & Management

- What is the size of the organization's staff? Are they paid or volunteer?
- Does the organization have a strategic plan?
- Is the organization collaborating with other nonprofit partners?

Board & Governance

- How many board members does the organization have?
- Do the board members make monetary gifts to the organization and do they attend meetings?

Financials

- Does the organization's income meet or exceed expenses?
- Does the organization have an annual audit? (GiveSmartOKC allows you to click on and open all IRS Forms and Audits.)
- Does the organization have diversified sources of revenue?
- Does the organization have an endowment fund or a line of credit?

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