



Oklahoma City
Community
Foundation

NEWS

A Publication of the Oklahoma City Community Foundation

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as of July 1, 2003

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James H. Holloman Jr.

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Jeanette Gamba
John Green
Jane Jayroe
Chris Keesee
Judy Love
Steve Mason
Bill Shdeed

Founding Trustee

John E. Kirkpatrick

Schedule

Wednesday, July 16
"Coping With Cutbacks"
Presenter: Sandra Jacobsen
8:30 a.m. - 4:00 p.m.
Oklahoma City
Community College
contact: g.farley@occf.org

June/July 2003

Oklahoma City Community Foundation
1300 N. Broadway Drive
P.O. Box 1146
Oklahoma City, OK 73101-1146
405/235-5603 405/235-5612 fax
www.occf.org

The mission of the Oklahoma City Community Foundation, a non-profit public charity, is to serve the charitable needs of the Oklahoma City area through the development and administration of endowment funds with the goal of preserving capital and enhancing its value for the benefit of the Oklahoma City area and its citizens.

From the Executive Director

Investing endowment assets for more than 800 funds is one of the most important jobs we do at the Community Foundation. The Trustees, Investment Committee and staff all give considerable attention to the investment policy and process, the selection of investment managers and the investment return achieved for all of our funds. Jim Holloman has served as chairman of the Investment Committee for the past four years and as he becomes president of the Trustees, Ron Norick will take over leadership of the Investment Committee. James Hotchkiss and Associates continues as our investment counsel.

Equity investing over the last two and one-half years has been a challenge for endowments, foundations, retirement plans, and almost any type of long-term fund. The rebound of the stock market during the last quarter lets us end our

fiscal year on June 30 with a positive note. While we are not satisfied with negative returns, the Community Foundation's general pool investments have performed better than the composite indices for each of the last two years. The attention of the Investment Committee to a diversification policy contributed to these results.

We will be reporting to all funds and donors about investment policy and performance for 2003 during the fall. We will look forward to sharing information about the process, managers and results with all of you. As always, we welcome your comments and suggestions. You can contact me at n.anthony@occf.org or 405/235-5603.

Jim Holloman elected as board president

At its May meeting, the Oklahoma City Board of Trustees elected Jim Holloman to serve as board president. Mr. Holloman's term begins July 1. As the Oklahoma City Community Foundation's president, Mr. Holloman will head the 15-member board which governs the policies, administration, activities and grant decisions of the organization.

Mr. Holloman, an attorney with the Oklahoma City law firm Crowe & Dunlevy, has served as a trustee of the Oklahoma City Community Foundation since 1996 and was most recently the vice president. In his service as a trustee, Mr. Holloman has provided leadership on the Executive Committee, Scholarship Committee and most recently served as chairman of the Investment Committee.

Mr. Holloman follows Jeanette Gamba who will remain on the board as a trustee.



Jim Holloman

**Two new trustees named to board
Johnstone, Morgan retire**

The Oklahoma City Community Foundation is pleased to welcome Jane Jayroe and Steve Mason to its board of trustees.

A native Oklahoman, Jane Jayroe first came to the public's attention when she was named Miss America in 1967. Ms. Jayroe has more than 20 years of journalism, administrative and public relations experience. A graduate of Oklahoma City University and the University of Tulsa, Ms. Jayroe recently served as cabinet secretary for tourism and recreation and executive director of the Oklahoma Tourism and Recreation Department under Gov. Frank Keating. Steve Mason is the founder and owner of Cardinal Engineering, Inc., one of Oklahoma's leading engineering firms serving a diverse clientele. Mr. Mason has also published numerous articles on landfill design, construction and permitting as well as on public relations for environmental projects. In addition, Mr. Mason also serves as a Scout master and basketball coach.

Long-time community leaders William Johnstone and Anne Morgan each ended nine years of service as trustees. Mr. Johnstone served as president from 1997-2000 and treasurer from 2001 to 2003. Dr. Morgan was chairman of the After School Options program from 1994-2003.

Anna-Faye Rose receives OIC honor

The Opportunities Industrialization Center (OIC) recognized Anna-Faye Rose, scholarship coordinator for the Oklahoma City Community Foundation, as one of its "Community Heroes" during its annual luncheon. In honoring Anna-Faye, OIC noted her "ongoing commitment to excellence and a fervent belief in the mission of OIC."

Anna-Faye came to the Community Foundation in 1996 to assist with the Survivors Education Fund. Now overseeing all of the Community Foundation's scholarship activities, Anna-Faye has built the program into the largest independent scholarship program in Oklahoma.

Community Foundation Contact List

Below are key staff members. Please feel free to contact them at 405/235-5603 or at the email listed.

Nancy Anthony
Executive Director
n.anthony@occf.org

Carla Pickrell
Director of Administration
c.pickrell@occf.org

Leslie Griffith
Comptroller
l.griffith@occf.org

Cathy Nestlen
Director of Communications
c.nestlen@occf.org

Donna McCampbell
Fund Management Director
d.mccampbell@occf.org

Susan Elkins
Grants Administrator
s.elkins@occf.org

Gayle Farley
Agency Funds
g.farley@occf.org

Anna-Faye Rose
Scholarships
a.rose@occf.org

Community Foundation leads efforts to care for flower beds

Thanks to the leadership of the Oklahoma City Community Foundation, 22 flower beds and medians in municipal parks throughout Oklahoma City will bloom this year. In response to budget constraints within the Oklahoma City Parks Department, these flower beds and medians would not have been planted for the first time in many years. The Community Foundation took on the project with the understanding that beautification efforts in public spaces plays a large role in civic pride and economic development.

Brian Dougherty, a certified landscape architect and a program officer at the Community Foundation, determined that cannas would be the most effective flowers for the beds yet require low maintenance. Many of the beds in question had featured cannas in the past. Upon hearing of the project, Jolene and Butch Snow, owners of Horn's Canna Farm in Carnegie, OK, donated more than 21,000 cannas which have a retail value of more than \$10,000.

Working with Oklahoma City Beautiful, several neighborhood associations and Master Gardeners of Oklahoma County, Dougherty coordinated the tilling and planting of the beds over a two-week period. Below is a list of the flower beds, their locations and the adopters.



The Oklahoma City Community Foundation's Brian Dougherty, right, helps Jolene and Butch Snow unload more than 21,000 cannas.

Flower Bed Adoptions

Location	# of beds	Adopters
Parks		
Memorial Park	2	Boys and Girls Club
Flower Garden Park	1	Woodland Park Neighborhood
Reed Park	1	Reed Park Neighborhood
Edgemere Park	2	Edgemere Park Neighborhood
Woodson Park	1	Woodson Park Senior Citizens Center
Swatek Park	1	Shepherd Mall Neighborhood
Pearl Mesta Park	1	Mesta Park Neighborhood
O'Neil Park	1	Historical Preservation Inc.
Mayfair Park	1	Mayfair Neighborhood
Medians		
N.W. 22nd and Robinson	1	Mesta Park Neighborhood
N.W. 26th and Robinson	1	Jefferson Park
N.W. 10th and Penn	1	Classen-Ten-Penn Neighborhood
N.W. 5th and May	2	Oklahoma City Community Foundation/Miller Neighborhood
N.W. 8th and May	2	Oklahoma City Community Foundation/Miller Neighborhood
S.W. 36th and Shartel	1	Oklahoma City Community Foundation
Putnam Heights (N.W. 34th-38th & McKinley)	3	Putnam Heights Historical Area

More than 150 attend Professional Advisor seminar

More than 150 professional advisors attended the June 11 seminar featuring noted speaker Chris Hoyt. A law professor at the University of Missouri-Kansas City, Hoyt discussed "Family & Charitable Planning with Retirement Accounts." Due to his vast knowledge on charitable giving, this was the second time in three years Hoyt has spoken at the annual event.

For the past five years, the Oklahoma City Community Foundation has hosted this free continuing education event for professional advisors in the metro area. Attendees were able to receive three hours each of CLE and CPE credits.

These events provide the Oklahoma City Community Foundation with an opportunity to offer a free service to professional advisors as well as give an update on how the Oklahoma City Community Foundation can help these professionals help their clients.



Guest speaker Chris Hoyt, left, talks with an attendee following the professional advisor seminar.