



The Oklahoma City
Community Foundation, Inc.

Fall

"BUILDING FOR THE FUTURE"

1979

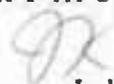
A Special Announcement For Our Tenth Anniversary

In what may be the most extraordinary gesture of philanthropy ever made in this community, an Oklahoma City philanthropist has offered to match up to \$25,000 added to 51 funds in the Community Foundation prior to December 20, 1979. In addition, the invitation to begin funds has been issued to eight agencies not now designated to receive Foundation funds, with the same matching offer. Full response to this challenge would mean that each of these 59 agencies would receive the earnings on an additional \$50,000, and that the assets of the Community Foundation would increase by close to \$3,000,000.

This challenge has been made in honor of OCCF's 10th anniversary, inviting the philanthropic community to join in building for the future of the arts, of health care, education and social welfare in Oklahoma City, by providing the sustaining funds that will ensure a stable future for all phases of our community.

As you begin to plan your year-end giving, I hope you will respond to this challenge and make your gifts through the Community Foundation. You know, I'm sure, that all gifts to the Community Foundation are eligible for maximum tax deductions, whether they be cash, securities, oil properties, real estate, insurance, or other assets. Your attorney, the Foundation staff, or the staff of your favorite agencies can be of further assistance in your planning. One gift can, of course, be designated for more than one agency, and the match for each agency would be apportioned.

As President of the Community Foundation, I'm proud to be able to publicly acknowledge this million dollar challenge as an act of extraordinary generosity and imagination, and one that I'm certain the community will respond to with equal fullness of spirit.


John Kilpatrick, Jr.

WHAT'S HAPPENING

★ More than 40 agencies have used the Oklahoma City Community Foundation this year for assistance in grant development, either through the Foundation Library or staff consultation. This service to the community is provided without charge as part of the Foundation's responsibility to develop community resources.

★ The summer meeting of the Board and Fiscal Trustees was held at Speck Homes, with lunch in the boys' dining room, followed by a tour of the facilities. The next meeting will be held October 31 at *Celebrations! Preschool, 430 S.W. 11th Street.

★ At the November 1 meeting of the Oklahoma City Chamber of Commerce, Oklahoma City Community Foundation will be part of the program in acknowledgement of our 10th anniversary. All our friends are invited to attend.

★ The United Way has established a fund in the OCCF with the intention of its becoming a vehicle for United Way to receive bequests. The tie between United Ways and community foundations is longstanding throughout the United States; many community foundations were, in fact, initiated by United Ways. So, the Community Foundation welcomes this new affiliation in Oklahoma City and looks forward to a long history of productive partnership.

★ An Investments Committee has been formed, chaired by Jean Everest, with Morrison Tucker and Edward Joullian III. Their task will be to review foundation investment policy,

with the goal of providing maximum yield on our investments.

★ Three new brochures are available at the Foundation office: Responsible Caring, Information for Donors, and Information for Grantseekers.

★ Mr. F. M. Petree, member of the Board of Directors, is the Real Estate Consultant to OCCF. He will advise on management and liquidation of real estate given to the Foundation, such as the Wann Langston home, which will be sold and the proceeds added to the Wann Langston Memorial Library Fund.

★ A series of four television spots underwritten by Sylvan Goldman, Kerr-McGee, and McDonald's, will begin appearing in the next few weeks in honor of OCCF's 10th anniversary. Narrating the 30-second spots will be Mrs. William V. Carey, Richard D. Harrison, Morrison G. Tucker, and John Kilpatrick, Jr.

★ The recipients of the E. K. Gaylord Medical Scholarship have been announced by the OU Health Sciences Center. Charles Leveridge and David Bailey, medical students, will receive \$1,650 and \$1,350 respectively, made possible through Mr. Gaylord's bequest to the OCCF. Receiving the Pilot Club stipend, also made possible through a fund in the OCCF, will be Norman Davis, a student in the College of Health.

NEW BOARD MEMBERS



Mrs. William V. Carey



Edward C. Joullian III



Morrison G. Tucker



Richard D. Harrison



John R. Browne

Four new members have joined the Board of Trustees of the Oklahoma City Community Foundation:

Mrs. William V. Carey, President, United Way.

Richard D. Harrison, President & Chief Executive, Fleming Companies, Inc.

Edward C. Joullian III, President & Chairman of the Board, Mustang Fuel Corporation.

Morrison G. Tucker, Banking.

Retiring from the Board of Trustees after having served the maximum number of years are John E. Kirkpatrick, Sylvan N. Goldman, Dean A. McGee, and J. B. Saunders. Replacing Mr. Tucker as a Fiscal Trustee is John R. Browne, Chairman, UnionBank & Trust Company.

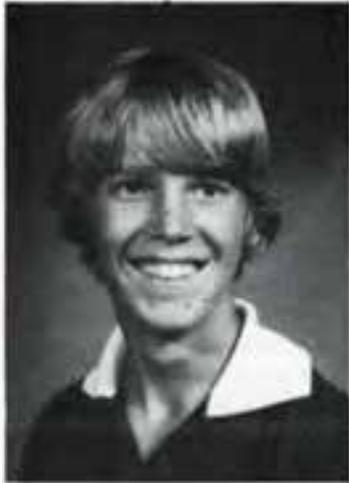
Kilpatrick Award

John Kilpatrick Jr. and his family have established the Kilpatrick Award through the Oklahoma City Community Foundation to recognize exceptionally unselfish and effective work by a volunteer in service to our community. It will be awarded to a person whose contribution of time and personal service has contributed to the wellbeing of fellow citizens in Oklahoma City. The award will be presented at the Leadership OKC Community Board Seminar, November 9, 1979, during the noon session.

The nominee must be an unpaid volunteer working person-to-person in the area of social welfare, education,

health, or culture, previously unrecognized for the service being commended.

The recipient will receive a cash award of \$500 and a plaque. Nominations must be received at the Oklahoma City Community Foundation no later than October 31. Any individual or agency may nominate with a letter describing the service rendered by the nominee and any appropriate details which would help the committee appreciate the work to be acknowledged. Nominations should be addressed to the Oklahoma City Community Foundation.



REX KENNEDY ROSSER EDUCATION CENTER AT OKLAHOMA CITY ZOO TO BE FUNDED THROUGH MEMORIAL FUND IN THE COMMUNITY FOUNDATION

The family and friends of Rex Kennedy Rosser have established a memorial fund in Rex's memory following his tragic death last March. With these monies, The Rex Kennedy Rosser Education Center will be established at the Oklahoma City Zoo. Plans are now being prepared by Robert F. Reed, who is donating his architectural services to the project. Construction will be handled by Max Hirschman. Plans call for retention of the existing building and the addition of a small auditorium, offices, and indoor/outdoor laboratory and a number of outdoor exhibit spaces for photography. The indoor/outdoor nature laboratory will be built initially, with other areas added as funds become available.

The fund in Rex's memory is composed of gifts donated by friends of Rex and his family, to be supplemented by the sale of Rex's extensive baseball card collection. Donations may be made to the Community Foundation designating the Oklahoma Zoological Society/Rex Rosser Memorial.

The Community Foundation is proud to participate in this fitting remembrance of a young man whose loss to our community cannot be overestimated.



FLORENCE O. WILSON

A great friend of the Community Foundation, Florence O. Wilson, died this summer and remembered OCCF with two generous bequests. One will be designated specifically for the Oklahoma City Zoo Library Fund, and the other will benefit the charitable agencies she remembered through the Oklahoma City Community Foundation during her lifetime: Allied Arts, Oklahoma City Zoo, National Cowboy Hall of Fame, YMCA, and YWCA.

Miss Wilson was the last member of a distinguished pioneer Oklahoma City family on whose farm the State Capitol was built. Throughout her life, she followed the tradition of philanthropy she had learned from her family, and her generosity benefited many important institutions in Oklahoma City, especially Oklahoma City University, the Zoo, Oklahoma Medical Research Foundation, and the city's health facilities.

Her bequest to OCCF will ensure that her lifelong pattern of charitable giving will continue in her name even though she is gone. For Oklahoma City, her price was truly "far above rubies."



WEBSTER LANCE BENHAM MEMORIAL FUND

On the 70th anniversary of Benham-Blair & Associates, David B. Benham and the engineering firm have established the Webster Lance Benham Memorial Professorship at OCU through a fund in the Community Foundation.

Mr. Benham came to Oklahoma in 1907, having graduated as a Civil Engineer at Columbia University in 1905 and then having worked for New Jersey Zinc Co. for two years. Upon his arrival, he obtained a job as Assistant City Engineer for the City of Oklahoma City, and taught Civil Engineering at Epworth University, which later became Oklahoma City University.

Webster Lance Benham loved the engineering profession and believed the engineer should never forget that the public he serves trusts him and depends on him to do his work well.

Speaking to a group of university engineering students in 1945, he said: "The engineering profession is founded upon service to mankind and the engineer is a debtor to his profession which exacts conscientious effort, loyalty, honesty, and genuine service."



EMMA JORDAN MEMORIAL FUND

The Altrusa Club of Oklahoma City has established the Emma Jordan Memorial Fund, with earnings from this fund providing scholarships for women at St. Gregory's College in Shawnee.

Emma Jordan, a native Oklahoman, was a jeweler in Oklahoma City for many years, and was active in the Altrusa Club, the Business and Professional Women's Club, and St. Patrick's Church.

Altrusa International is the oldest women's service club in the world. Composed of business and executive women, its primary purpose is to enhance the wellbeing of women everywhere.

Agencies Eligible For Matching Monies

(See page 1)

Allied Arts
Arts Council of Oklahoma City
Ballet Oklahoma
Baptist Medical Center
Boy Scouts of America, Last Frontier Council
Camp Fire Girls
Casady School Fund
Celebrations Educational Services, Inc.
Daily Living Center
Deaconess Hospital
Fellowship of Christian Athletes
Goodwill
Heritage Hall
Institute of International Education
Junior Achievement
Junior League of Oklahoma City
Kirkpatrick Manor
Lyric Theater
Dean A. McGee Eye Institute
Mercy Medical Center
National Cowboy Hall of Fame
Neighbor for Neighbor
Oklahoma Art Center
Oklahoma Aviation and Space Hall of Fame
Oklahoma Baptist University
Oklahoma Center for Science and Arts, Inc.
Oklahoma Christian College
Oklahoma City Beautiful
Oklahoma City Jewish Community Council
Oklahoma City Public Schools
Oklahoma City Symphony
Oklahoma City University
Oklahoma Foundation for the Disabled
Oklahoma Heritage Association
Oklahoma Historical Society
Oklahoma Summer Arts Institute
Oklahoma Theater Center
Oklahoma Zoological Society
Omniplex
Overholser Mansion
Pathways Child Development, Inc.
Presbyterian Hospital
Redlands Council of Girl Scouts, Inc.
Red Rock Comprehensive Community Mental Health Center
St. Anthony Hospital
St. Joseph Orphanage
Salvation Army
Second Presbyterian Church Mission Project
Senior Citizen's Village (Superbia)
South Community Hospital
Speck Homes, Inc.
Sunbeam Family Services, Inc.
U.S. Naval Academy
Urban League
Westminster Day School
World Neighbors
Young Men's Christian Association
Young Women's Christian Association
United Way



Leadership OKC is a one-day seminar designed for community board members to make their board participation more effective. Its focus is to provide basic skills and practical tools for board members to give their organizations, staff and volunteers better direction, greater efficiency and a higher level of achievement.

Oklahoma City Community Foundation is co-sponsoring Leadership OKC, to be held Friday, November 9 at Lincoln Plaza. Seven other agencies are co-sponsors: Allied Arts Foundation, Arts Council of Oklahoma City, Junior League of Oklahoma City, Kerr Foundation, Oklahoma City Chamber of Commerce, Price Waterhouse & Co., and United Way.

Launching Leadership OKC with a breakfast talk will be Dr. William Banowsky, the new president of the University of Oklahoma. Dr. Banowsky will address the objectives of the conference, imparting the essential ingredients in learning and leadership: facts, stimulus, motivation and direction for action.

Luncheon speaker for the conference will be Frank Robinson of Washington D.C., who is president of the Leadership Council of America. Mr. Robinson, businessman, civic leader and leadership innovator, is presently involved in international leadership programs in Atlanta, Georgia, and London, England, and is directing a leadership program country-wide for the Veterans' Administration. He is also inaugurating leadership programs in New York City and Washington, D.C.

Dr. William R. Conrad, Jr., of the Institutes for Voluntary Organizations, Chicago, will offer workshops on creative boardmanship. Dr. Conrad is an organizational consultant, social worker, teacher, and writer who brings over 20 years of voluntary organizational experience to his workshop, "The Effective Board of Directors."

Accountants from Price-Waterhouse & Co., will address the problems of budget planning and analysis, financial accountability, and directors' liability in the finance workshops.

Junior League facilitators will lead workshops on "Making Your Meetings More Effective," and will share techniques in participatory management, agenda building, problem solving and using the facilitation method.

An optional workshop on annual giving, led by Dr. Conrad, will end the seminar. Participants will address the purpose, role, sources and tactics of fund raising.

The conference packet will include a comprehensive model board manual containing guidelines for preparing and updating the individual organization's goals, objectives, constitution, by-laws, history, job descriptions and budget.

Three to five delegates from community boards are encouraged to attend; space is limited to 200 participants. The registration fee of \$15.00 per person includes a continental breakfast, lunch, workshops, and a conference packet. The luncheon will be open to those unable to attend the entire conference for \$7.00. Deadline for registration is October 19.

Memorial Gifts

Memorial gifts to the Community Foundation were made by 115 persons in memory of the following:

LaBebe Andeel	Mrs. Johnye Hadley	Mrs. Clark Ritchie
Ray Arnn	Rose Havens	Marjorie Rodman
Mamie Laurel Barefoot	Margaret Hunt	Rex Kennedy Rosser
Frank Barnett	Mrs. C. Mack Jones	Earl Sneed
Senator Dewey Bartlett	Emma Jordan	Willis R. Stark
Travis Benefield	Laura Ambrose Long	Wilbur Vandegrift
Virgil Browne, Jr.	Virginia McFarlane	Ruth Meister Weimer
William M. Cam	Mrs. Walter McManus	Miles E. Westfall
Mabel Carrico	B. Gaylord Noftsgar	Harriet White
Lewis E. Coley	Mr. Clark N. Nye	Fleda Williams
David DeLana	Robert A. Price	Florence Wilson
Betty Eastman	Mrs. Grayson Ray	Janet Wolfson
Mrs. Mary Erdman		

Additions To Existing Funds

Mr. and Mrs. John Kilpatrick, Jr.	Bess M. Crane	Veda Davis
Virginia Price Giles	Indian Territory Posse of Oklahoma West- terners	Junior League
Redlands Council of Girl Scouts	Mr. and Mrs. Roy P. Stewart	Clara Louise Langston
Benham-Blair & Affiliates	Mr. and Mrs. Richard Harrison	Jewish Community Council of Oklahoma City
Mr. and Mrs. Allen Evans	Mr. and Mrs. Dub Richardson	Billups, Arnn & Mascho
Mr. and Mrs. William B. Cleary	Mr. and Mrs. John Kirkpatrick	Kirkpatrick Foundation
Gertrude W. Reid	Estelle Wasserman	United Way of Greater Oklahoma City
Arts Council of Oklahoma City	E. K. Gaylord Trust A	W. F. and Sally McNutt
Mr. and Mrs. William B. Morris	Mr. and Mrs. Max L. Knotts	R. Emergy Smiser
Joan Kirkpatrick	Junior Hospitality	Mrs. Thomas H. Sterling
Margaret K. Replogle	W. Kenneth Bonds	Mr. and Mrs. William V. Carey
Clarence E. Page		
Mr. and Mrs. H. I. Joscy		

New Individual Funds

New Individual Funds have been established in the Community Foundation this year by:

Richard & Marilyn Harrison (General Charitable Purposes)
William B. & Helen Cleary (Oklahoma Art Center)
Bess M. Crane (General Charitable Purposes)
United Way

The Rewards Of Charitable Giving Are Not Only In The Heart

Warm feelings in your heart are not the only rewards of philanthropy: the tax law rewards charitable gifts by giving you an income tax deduction — up to 50% of adjusted gross income for cash gifts and up to 30% of adjusted gross income for gifts of long-term appreciated securities and real estate. Any "excess" is deductible over the five following years — up to the applicable adjusted gross income ceiling.

Charitable gifts of appreciated property give you an additional tax benefit — complete avoidance of capital gains tax (which would be incurred on a sale). The double tax benefit significantly reduces the out-of-pocket cost of your generosity.

Example: Mr. J. is in the 50% income tax bracket. He contributes securities to OCCF which cost him \$5,000 many years ago and which are now worth \$10,000. His \$10,000 charitable deduction saves \$5,000 in income tax (\$10,000 x 50%). By contributing the securities, he avoids the \$1,000 capital gains tax (\$10,000 minus \$5,000 x 20%) which would have been imposed on a sale. The total tax savings on the \$10,000 gift is \$6,000 (\$5,000 generated by the charitable deduction and \$1,000 by capital gains tax avoidance). Thus, Mr. J.'s out-of-pocket cost of making a \$10,000 gift to OCCF is only \$4,000.

MID-YEAR GRANTS

In an effort to be more responsive to the needs of the community, OCCF has begun making mid-year grants. This year, the following grants were made:



Oklahoma Hospitality House

OKLAHOMA HOSPITALITY HOUSE: \$2,500 for the establishment of a home away from home for relatives of critically ill patients in Oklahoma City hospitals who live outside Oklahoma County.



Oklahoma Association for Retarded Citizens

OKLAHOMA ASSOCIATION FOR RETARDED CITIZENS: \$1,000 for 15 scholarships to Camp Redlands, a summer camp for retarded citizens.

CAREER OPPORTUNITIES IN THE HEALTH SCIENCES: \$1,500 funding for a ten-week summer seminar at the OU Health Sciences Center for disadvantaged youth gifted in the sciences.



Opportunities Industrialization Center

OPPORTUNITIES INDUSTRIALIZATION CENTER: \$2,000 for needed capital improvements. OIC provides skill training in welding, machine tools, business methods and general office work for economically disadvantaged citizens in Oklahoma City.

OKLAHOMA COUNTY MENTAL HEALTH ASSOCIATION: \$1,630 for publication of a directory of mental health services in Oklahoma County.



Prairie Dance Theater Quest Residency

PRAIRIE DANCE THEATER: \$2,500 to match \$2,500 from Dayton Hudson for residency of modern dance troupe.

All grant requests for non-designated funds must be in the OCCF office by November 15, 1979 in order to be considered for this fiscal year. The brochure, Information for Grantseekers, is available at the Foundation office.



OKLAHOMA CITY COMMUNITY FOUNDATION, INC.

1300 NORTH BROADWAY • OKLAHOMA CITY, OKLAHOMA 73103

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